March 14, 1986

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended December 31, 1985

This supplement provides circulation data on publications that filed their regular December 31, 1985 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 North Meacham Road
Schaumburg, Illinois 60195

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
AMERICAN FILM	5	2.50	125,913	9,646	135,559	115,738	9,422	125,160	+8.8	+2.4	+8.3
AMERICAN HERITAGE	3	4.00	138,401	8,471	146,872	117,536	7,526	125,062	+17.8	+12.6	+17.4
AMERICAN TRAVELER	2	2.00	355,185		355,185	353,948		353,948	+.3		+.3
ART & ANTIQUES	4	6.00	73,632	2,060	75,692	42,707	2,021	44,728@	+72.4	+1.9	+69.2
ASTRONOMY	6	2.00	106,725	51,046	157,771	96,785	35,054	131,839	+10.3	+45.6	+19.7
AUTOWEEK	28	1.25	158,514	2,597	161,111	139,556	3,679	143,235	+13.6	-29.4	+12.5
BALTIMORE MAGAZINE	6	1.75	46,392	6,970	53,362	46,021	6,026	52,047	+.8	+15.7	+2.5
BLACK ENTERPRISE	6	1.95	214,690	14,055	228,745	224,584	9,460	234,044@	-4.4	+48.6	-2.3
BOYS' LIFE	6	1.50	1,369,256		1,369,256	1,410,415		1,410,415	-2.9		-2.9
CAT FANCY	6	2.00	148,345	15,074	163,419	97,176	10,959	108,135	+52.7	+37.5	+51.1
CHICAGO	6	2.25	191,350	23,536	214,886	200,081	24,012	224,093	-4.4	-2.0	-4.1
COUNTRY MUSIC	3	3.00	353,161		353,161	296,207		296,207	+19.2		+19.2
DALLAS COWBOYS OFFICIAL WEEKLY	23	1.00	70,045	2,208	72,253	73,732	2,589	76,321	-5.0	-14.7	-5.3
DENVER MAGAZINE	6	2.00	14,346	2,471	16,817	14,978	2,405	17,383	-4.2	+2.7	-3.3
DETROIT MONTHLY	6	1.50	32,818	7,743	40,561	32,467	7,549	40,016	+1.1	+2.6	+1.4
DR. DOBB'S JOURNAL	6	2.95	26,785	6,339	33,124	18,241	6,569	24,810	+46.8	-3.5	+33.5
DOG FANCY	6	2.00	82,041	8,651	90,692	65,306	6,837	72,143	+25.6	+26.5	+25.7
ELECTRIC COMPANY MAGAZINE	5	.95	312,453	52,029	364,482						
50 PLUS	6	1.50	447,381		447,381	318,016		318,016	+40.7		+40.7
FLYING MODELS	6	2.25	10,030	15,731	25,761	9,207	16,210	25,417@	+8.9	-3.0	+1.4
FOREIGN POLICY	2	5.25	19,252	3,073	22,325	21,296	3,276	24,572	-9.6	-6.2	-9.1
GALLERY MAGAZINE	6	3.75	23,529	437,892	461,421	24,277	470,703	494,980	-3.1	-7.0	-6.8
HISTORIC PRESERVATION	3	2.50	144,545	2,003	146,548	130,986	1,715	132,701	+10.4	+16.8	+10.4
JUNIOR SCHOLASTIC	8	1.75	771,326		771,326	792,626		792,626	-2.7		-2.7

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
LAKELAND BOATING	4	2.00	34,619	5,031	39,650	37,374	4,000	41,374	-7.4	+25.8	-4.2
LOUISIANA LIFE	3	3.00	34,831	8,320	43,151	38,693	9,992	48,685	-10.0	-16.7	-11.4
M, THE CIVILIZED MAN	6	3.00	76,589	57,460	134,049	75,584	40,413	115,997	+1.3	+42.2	+15.6
MATURE OUTLOOK	3		338,447		338,447	171,146		171,146	+97.8		+97.8
THE MOTHER EARTH NEWS	3	3.00	543,220	181,763	724,983	673,799	183,211	857,010	-19.4	-.8	-15.4
NASHVILLE!	6	1.75	12,125	1,645	13,770	11,729	1,923	13,652	+3.4	-14.5	+.9
PLANE & PILOT	6	2.50	51,092	19,788	70,880	52,430	20,390	72,820	-2.6	-3.0	-2.7
PLAYGIRL	6	2.95	216,067	359,480	575,547	150,670	385,011	535,681@	+43.4	-6.6	+7.4
POPULAR COMPUTING	6	2.50	166,350	50,599	216,949	207,907	60,004	267,911	-20.0	-15.7	-19.0
RAILROAD MODEL CRAFTSMAN	6	2.25	32,360	44,973	77,333	32,332	51,011	83,343	+.1	-11.8	-7.2
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	31,068	2,715	33,783	32,738	2,452	35,190	-5.1	+10.7	-4.0
SCHOLASTIC HIGH SCHOOL NETWORK			2,240,610		2,240,610	2,068,617		2,068,617	+8.3		+8.3
SCHOLASTIC MAGAZINES			3,011,936		3,011,936	2,861,243		2,861,243	+5.3		+5.3
SCIENCE 85	5	2.00	637,077	102,224	739,301	622,355	96,302	718,657	+2.4	+6.1	+2.9
SCIENCE NEWS	25	1.00	155,832		155,832	150,941		150,941	+3.2		+3.2
SESAME STREET MAGAZINE	5	.95	1,008,425	258,515	1,266,940						
16 MAGAZINE	6	1.95	12,196	173,180	185,376	14,427	258,533	272,960	-15.5	-33.0	-32.1
SPECTRUM	6	15.00	251,094		251,094	240,053		240,053	+4.6		+4.6
TEACHING AND COMPUTERS	3	3.50	37,783		37,783	36,070		36,070	+4.7		+4.7
TEXAS BUSINESS	6	2.25	39,895	5,914	45,809	37,201	10,124	47,325	+7.2	-41.6	-3.2
3-2-1 CONTACT	5		432,159		432,159						
TIME ATLANTIC	19	.74	419,307	115,519	534,826	395,347	122,183	517,530	+6.1	-5.5	+3.3
TIME LATIN AMERICA	27	.75	57,848	32,585	90,433	56,012	34,184	90,196	+3.3	-4.7	+.3
TIME PACIFIC	27	.67	323,425	78,892	402,317	325,002	72,168	397,170	-.5	+9.3	+1.3
UNIQUE HOMES	3	6.95	44,645	33,200	77,845	41,876	32,322	74,198	+6.6	+2.7	+4.9

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/85 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/85 TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/84 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/84 TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	% OF INCREASE OR DECREASE SINGLE COPY SALES	% OF INCREASE OR DECREASE TOTAL PAID
"W"	13	2.50	182,855	30,338	213,193	185,292	23,033	208,325	-1.3	+31.7	+2.3
WEST MICHIGAN MAGAZINE	6	2.00	21,256	702	21,958	19,482	266	19,748	+9.1	+163.9	+11.2
CANADA											
ALBERTA REPORT	27	2.00	53,759	3,462	57,221	55,362	3,813	59,175	-2.9	-9.2	-3.3
ALMANACH DU PEUPLE	1	4.50		129,094	129,094		106,517	106,517		+21.2	+21.2
FINANCIAL TIMES OF CANADA	27	.50	102,614	1,753	104,367	98,611	1,670	100,281	+4.1	+5.0	+4.1
HOCKEY NEWS	19	1.50	81,453	28,333	109,786	81,297	26,808	108,105	+.2	+5.7	+1.6
ONTARIO OUT OF DOORS	5	2.00	44,097	9,138	53,235	42,344	7,817	50,161	+4.1	+16.9	+6.1
PHOTO LIFE	6	2.00	61,314	4,400	65,714	65,683	4,559	70,242	-6.7	-3.5	-6.4
TOURING & TRAVEL	3	2.50	133,440		133,440						

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
U.S.					
ADMINISTRATIVE MANAGEMENT	47,696	17,640	65,336	50,324	57,920
ADVERTISING AGE	87,469		87,469	88,675	85,125
AEROSOL AGE	2,346	3,722	6,068	6,299	6,429
ABA BANKING JOURNAL	38,009	1,882	39,891	41,165	42,083
ACP OBSERVER	52,739		52,739	54,233	52,396
AMERICAN GLASS REVIEW	645	538	1,183	1,187	1,230
AMERICAN JOURNAL OF NURSING	286,547		286,547	314,078	313,233
ASHRAE JOURNAL	43,404	5,688	49,092	48,015	48,304
ANNALS OF INTERNAL MEDICINE	91,217		91,217	93,306	92,466
AUTOMOTIVE NEWS	64,246		64,246	63,045	61,828
BALTIMORE BUSINESS JOURNAL	7,709		7,709	7,628	6,853
BEVERAGE MEDIA	7,581	3,395	10,976	9,237	7,446
BOTTOMLINE	5,036	946	5,982	6,422	6,320
BOXBOARD CONTAINERS	5,591	7,733	13,324	13,157	12,806
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	24,026	5,565	29,591	30,359	30,812
CITY & STATE	781	29,916	30,697	27,612	
COAL AGE	10,872	13,686	24,558	24,490	17,196
CRAIN'S CHICAGO BUSINESS	41,079	5,602	46,681	47,026	47,030
CRAIN'S DETROIT BUSINESS	13,966	17,232	31,198	32,755	
DATA COMMUNICATIONS	40,687	5,877	46,564	44,106	42,702
DATA MANAGEMENT	47,627		47,627	49,081	49,417
EDITOR & PUBLISHER-THE FOURTH ESTATE	24,879	3,149	28,028	28,173	27,565
ELECTRICAL CONSTRUCTION & MAINTENANCE	76,632	4,293	80,925	77,826	76,853
ELECTRICAL WHOLESALING	16,857	1,991	18,848	18,929	18,510

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
ELECTRICAL WORLD	8,162	30,477	38,639	36,112	31,384
ELECTRONIC LEARNING	17,974	31,464	49,438	52,390	57,180
ELECTRONICS	85,859		85,859	90,148	97,443
ENGINEERING & MINING JOURNAL	17,679	12,034	29,713	30,325	21,239
ENGINEERING NEWS-RECORD	101,683		101,683	102,401	102,884
ENGINEERING TIMES	60,797	11,514	72,311	73,263	73,653
FEEDSTUFFS	15,723	2,210	17,933	18,797	19,016
FINANCIAL ANALYSTS JOURNAL	19,686		19,686	19,684	19,507
HAWAII BUSINESS	9,939		9,939	9,505	9,548
INDUSTRIAL DESIGN	14,079		14,079	13,015	12,472
THE JEWELERS' CIRCULAR-KEYSTONE	38,696		38,696	39,085	39,143
LIBRARY JOURNAL	24,460		24,460	24,933	25,488
MARINE ENGINEERING/LOG	5,774	19,061	24,835	24,816	24,955
NATIONAL DEFENSE	37,835	1,978	39,813	38,782	38,626
NHFA'S COMPETITIVEDGE	9,382	11,500	20,882	21,866	21,332
NATIONAL PETROLEUM NEWS	14,934		14,934	16,244	16,875
THE NATIONAL PROVISIONER	9,190		9,190	9,552	9,730
NORTHEAST OIL WORLD	3,567	1,231	4,798	5,527	5,754
PENNSYLVANIA MEDICINE	14,769	2,007	16,776	16,974	17,018
PETROLEUM ENGINEER INTERNATIONAL	10,335	27,344	37,679	37,836	37,515
PIPELINE & GAS JOURNAL	5,973	17,935	23,908	23,876	23,955
POWER	44,264	13,682	57,946	56,322	57,566
PROGRESSIVE ARCHITECTURE	69,938		69,938	69,285	71,001
PUBLISHER'S WEEKLY	36,129		36,129	36,716	37,887
RUBBER WORLD	4,134	6,908	11,042	10,818	10,808

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 12/31/85

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 6/30/85	12/31/84
SCHOLASTIC COACH	29,535	8,045	37,580	33,935	36,901
SCHOOL LIBRARY JOURNAL	40,893		40,893	40,513	41,812
SEAFOOD BUSINESS REPORT	388	10,784	11,172	11,091	11,015
SIGNS OF THE TIMES	17,659	175	17,834	17,272	16,735
SOUTHWEST OIL WORLD	2,611	1,211	3,822	4,089	4,246
SUPERMARKET NEWS	55,050		55,050	55,053	54,831
TELEPHONY	27,574	7,838	35,412	36,801	37,282
THE TRAVEL AGENT	33,934	5,537	39,471	37,581	34,724
WELDING JOURNAL	31,330		31,330	32,340	33,649
WESTERN OIL WORLD	5,186	1,420	6,606	6,544	6,890
WINES & VINES	4,954		4,954	5,019	5,172
CANADA					
BUSINESS QUARTERLY	8,820	68	8,888	9,291	9,608
MARKETING	10,491		10,491	9,774	9,665
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES & DATA	4,684		4,684	4,635	4,725

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID
U.S.		
FARMWEEK	27,008	24,644
THE KENTUCKY FARMER	32,042	32,534@

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 12/31/85 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID
CANADA		
COUNTRY LIFE IN BRITISH COLUMBIA	9,661	9,264
THE WESTERN PRODUCER	139,676	142,389

	FARMWEEK	THE KENTUCKY FARMER
MAINE	5	1
NEW HAMPSHIRE	1	
VERMONT	1	
MASSACHUSETTS	6	
RHODE ISLAND		1
CONNECTICUT	8	1
NEW ENGLAND	21	3
NEW YORK	34	11
NEW JERSEY	7	2
PENNSYLVANIA	65	10
MIDDLE ATLANTIC	106	23
OHIO	4,978	302
INDIANA	19,428	250
ILLINOIS	200	69
MICHIGAN	74	33
WISCONSIN	23	6
EAST NO. CENTRAL	24,703	660
MINNESOTA	16	6
IOWA	27	10
MISSOURI	39	66
NORTH DAKOTA	2	1
SOUTH DAKOTA	6	1
NEBRASKA	3	2
KANSAS	13	3
WEST NO. CENTRAL	106	89
DELAWARE	1	
MARYLAND	7	9
DISTRICT OF COLUMBIA	1	4
VIRGINIA	19	57
WEST VIRGINIA	40	36
NORTH CAROLINA	27	56
SOUTH CAROLINA	5	12
GEORGIA	8	23
FLORIDA	89	63
SOUTH ATLANTIC	197	260
KENTUCKY	1,671	31,568
TENNESSEE	526	217
ALABAMA	21	16
MISSISSIPPI	5	4
EAST SO. CENTRAL	2,223	31,805
ARKANSAS	8	4
LOUISIANA	2	3
OKLAHOMA	5	6
TEXAS	18	26
WEST SO. CENTRAL	33	39
MONTANA		
IDAHO		
WYOMING	1	
COLORADO	4	4
NEW MEXICO	2	3
ARIZONA	10	12
UTAH		
NEVADA		3
MOUNTAIN	17	22
ALASKA	1	3
WASHINGTON	1	2
OREGON	2	4
CALIFORNIA	20	12
HAWAII		
PACIFIC	24	21
MISCELLANEOUS		
UNCLASSIFIED		
UNITED STATES	27,430	32,922
POSSESSIONS & OTHER AREAS		
U. S. & POSSESSIONS, ETC.	27,430	32,922
CANADA	1	27
FOREIGN		7
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	27,431	32,956

	COUNTRY LIFE IN BRITISH COLUMBIA	THE WESTERN PRODUCER
NEWFOUNDLAND		10
NOVA SCOTIA	17	124
PRINCE EDWARD ISLAND		42
NEW BRUNSWICK	4	142
QUEBEC	14	201
ONTARIO	106	2,596
MANITOBA	35	13,726
SASKATCHEWAN	109	74,832
ALBERTA	88	35,156
BRITISH COLUMBIA	9,296	12,670
NORTHWEST TERRITORIES		86
YUKON TERRITORY		99
MISCELLANEOUS		
UNCLASSIFIED		
TOTAL CANADA	9,669	139,684
BRITISH COMMONWEALTH	2	31
UNITED STATES	7	113
FOREIGN	2	24
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	9,680	139,852

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 12/31/85 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/84 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
THE LONG ISLAND CATHOLIC	138,384		138,384#	140,989	+1.8

RELIGIOUS PUBLICATION USING THE CONGREGATION-WIDE SUBSCRIPTION PLAN

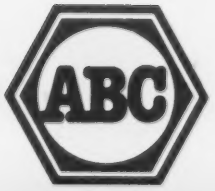
FAS-FAX:
United States and Canadian Periodicals

Circulation averages for six months ended June 30, 1986

Magazines, Farm Publications, Business Publications, and Religious Publications

A 33285 - 31 1
- 98/8 -

Preliminary figures as filed with:



Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subjected to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the Publisher's Statement has not been filed prior to the closing date of this issue of FAS-FAX.

Farm Publications report an analysis of one issue by state or province. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form report an analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations,
FAS-FAX Report - June 30, 1986.

ABC Magazines

United States & Canada

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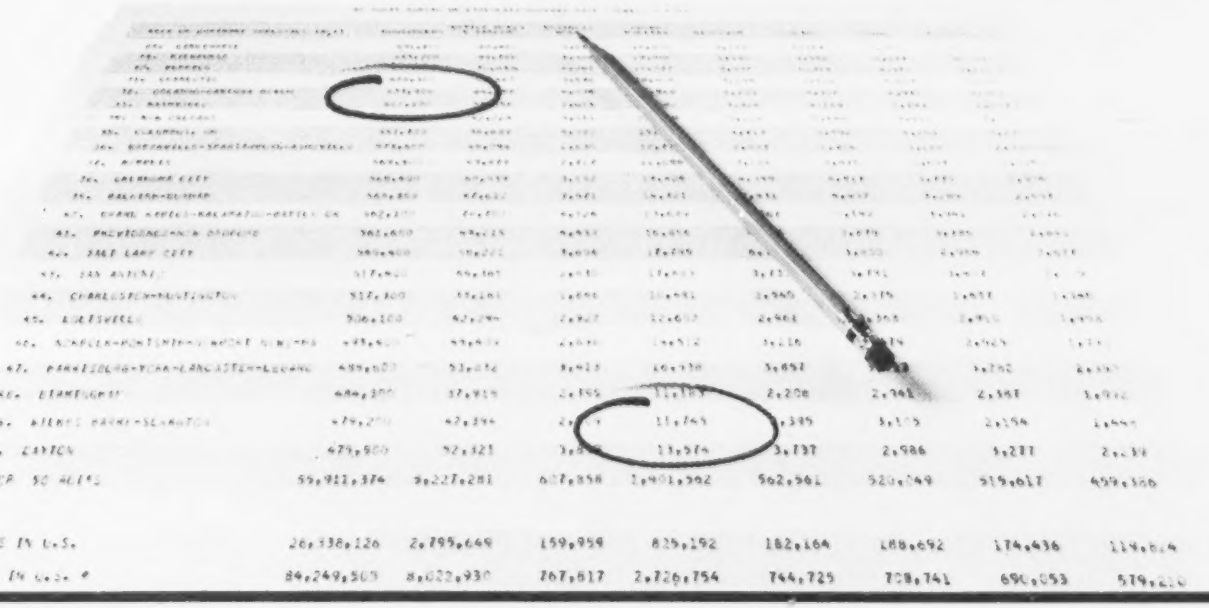

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ADVENTURE ROAD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE ADVOCATE			UNDER TEMPORARY SUSPENSION OF SERVICE								
AIR FORCE TIMES	26	1.75	87,671	9,436	97,107	90,263	8,861	99,124	-2.9	+6.5	-2.0
THE AOPA PILOT	6	2.00	257,344		257,344	265,554		265,554	-3.1		-3.1
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.00	113,801	28,413	142,214	121,722	28,785	150,507	-6.5	-1.3	-5.5
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.50	49,354	11,606	60,960	49,447	8,566	58,013	-.2	+35.5	+5.1
AMERICAN ARTIST	6	2.25	139,892	20,240	160,132	148,901	18,228	167,129	-6.1	+11.0	-4.2
ABC NETWORK GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN DEMOGRAPHICS	6	6.00	15,015		15,015	10,791		10,791	+39.1		+39.1
AMERICAN FILM	5	2.50	129,501	8,578	138,079	125,298	9,580	134,878	+3.4	-10.5	+2.4
AMERICAN HANDGUNNER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AMERICAN HEALTH-FITNESS OF BODY AND MIND	5	2.00	733,522	59,525	793,047	706,831	75,254	782,085	+3.8	-20.9	+1.4
AMERICAN HERITAGE	3	4.00	149,456	8,471	157,927	129,318	7,998	137,316	+15.6	+5.9	+15.0
THE AMERICAN HUNTER	6	2.00	1,403,337		1,403,337	1,504,322		1,504,322	-6.7		-6.7
THE AMERICAN LEGION MAGAZINE	6	1.50	2,647,405		2,647,405	2,525,790		2,525,790	+4.8		+4.8
AMERICAN MOTORCYCLIST	6	1.25	116,929		116,929	113,139		113,139	+3.3		+3.3
AMERICAN PHOTOGRAPHER	6	2.50	218,846	35,833	254,679	243,274	42,387	285,661	-10.0	-15.5	-10.8
THE AMERICAN RIFLEMAN	6	2.00	1,360,319		1,360,319	1,460,742		1,460,742	-6.9		-6.9
AMERICAN SCIENTIST	3	4.00	122,037	1,606	123,643	123,111	771	123,882	-.9	+108.3	-.2
THE AMERICAN SPECTATOR	6	1.75	36,664	1,853	38,517						
AMERICAN WEST	3	3.00	113,943	6,574	120,517	149,200	652	149,852	-23.6	+908.3	-19.6
AMERICANA	3	1.95	322,624	10,529	333,153	378,813	21,506	400,319	-14.8	-51.0	-16.8

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
ANALOG SCIENCE FICTION/SCIENCE FACT	6	2.00	73,838	19,935	93,773	70,189	21,267	91,456	+5.2	-6.3	+2.5
ARCHAEOLOGY MAGAZINE	3	3.95	84,615	6,144	90,759	76,717	5,432	82,149	+10.3	+13.1	+10.5
ARCHITECTURAL DIGEST	6	4.50	500,271	99,875	600,146	522,098	98,069	620,167	-4.2	+1.8	-3.2
ARKANSAS TIMES MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ARMY TIMES	26	1.75	121,489	18,062	139,551	120,103	16,887	136,990	+1.2	+7.0	+1.9
ARMY TIMES, NAVY TIMES, AIR FORCE TIMES COMBINED STATEMENT			290,237	35,164	325,401	293,203	32,965	326,168	-1.0	+6.7	-.2
ART & ANTIQUES	6	4.75	91,299	2,289	93,588	56,544	2,495	59,039	+61.5	-8.3	+58.5
ART IN AMERICA	6	4.75	47,099	9,010	56,109	45,160	10,277	55,437	+4.3	-12.3	+1.2
THE ARTIST'S MAGAZINE	6	2.00	156,543	16,815	173,358	142,222	12,953	155,175	+10.1	+29.8	+11.7
ARTNEWS	5	4.00	60,162	9,889	70,051	62,418	9,936	72,354	-3.6	-.5	-3.2
ASTRONOMY	6	2.00	122,308	52,162	174,470	97,968	37,118	135,086	+24.8	+40.5	+29.2
ATHLETIC JOURNAL	5	.60	35,789		35,789	33,940		33,940	+5.4		+5.4
ATLANTA MAGAZINE	6	1.95	50,281	8,661	58,942	48,828	9,617	58,445	+3.0	-9.9	+.9
THE ATLANTIC	6	2.00	425,106	38,300	463,406	398,557	43,583	442,140	+6.7	-12.1	+4.8
ATTENZIONE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUDIO	6	2.00	110,156	40,050	150,206	114,911	45,744	160,655	-4.1	-12.4	-6.5
AUDUBON	3	3.00	399,144	6,788	405,932	372,070	7,362	379,432	+7.3	-7.8	+7.0
AUTOWEEK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BACKPACKER	3	2.95	139,395	33,784	173,179	137,606	41,133	178,739	+1.3	-17.9	-3.1
BALTIMORE MAGAZINE	6	1.75	48,050	6,940	54,990	46,703	6,690	53,393	+2.9	+3.7	+3.0
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	26	1.95	153,162	130,342	283,504	153,161	107,166	260,327		+21.6	+8.9
BASEBALL DIGEST	6	1.75	213,399	27,001	240,400	202,891	26,812	229,703	+5.2	+.7	+4.7
BASSIN'	5	1.95	189,928	26,334	216,262	147,798	26,203	174,001	+28.5	+.5	+24.3
BASSMASTER MAGAZINE	5	2.00	434,928	18,852	453,780	405,574	17,175	422,749	+7.2	+9.8	+7.3

AUDIT BUREAU OF CIRCULATIONS

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BETTER HOMES AND GARDENS	6	1.50	7,496,702	515,333	8,012,035	7,467,065	557,329	8,024,394	+.4	-7.5	-.2
BETTER HOMES AND GARDENS-COUNTRY HOME	3	2.95	532,431	278,333	810,764	478,776	264,333	743,109	+11.2	+5.3	+9.1
BICYCLING	6	2.50	183,746	68,581	252,327	174,913	73,798	248,711	+5.0	-7.1	+1.5
BILL MAZEROSKI'S BASEBALL	1	3.99		206,806	206,806		153,184	153,184		+35.0	+35.0
BLACK ENTERPRISE	6	1.95	224,355	10,405	234,760	225,162	10,269	235,431	-.4	+1.3	-.3
THE BLOOD-HORSE	26	2.25	20,732	1,070	21,802	20,916	1,216	22,132	-.9	-12.0	-1.5
BOATING	6	2.75	140,535	51,672	192,207	142,174	49,250	191,424	-1.2	+4.9	+.4
BON APPETIT	6	2.50	1,166,453	133,826	1,300,279	1,175,045	133,235	1,308,280	-.7	+.4	-.6
BOSTON MAGAZINE	6	1.95	102,153	26,816	128,969	105,285	23,977	129,262	-3.0	+11.8	-.2
BOWLING DIGEST	3	2.25	90,485	7,571	98,056	93,161	9,580	102,741	-2.9	-21.0	-4.6
BOYS' LIFE	6	1.50	1,362,147		1,362,147	1,492,956		1,492,956	-8.8		-8.8
BRIDES	3	3.50	46,874	366,315	413,189	35,949	372,312	408,261	+30.4	-1.6	+1.2
BUSINESS FORMS & SYSTEMS	12	7.50	5,996		5,996	5,700		5,700	+5.2		+5.2
BUSINESS WEEK (INTERNATIONAL)	25	1.75	76,034	11,403	87,437	74,115	8,752	82,867	+2.6	+30.3	+5.5
BUSINESS WEEK (NORTH AMERICA)	25	2.00	760,514	27,708	788,222	772,672	22,737	795,409	-1.6	+21.9	-.9
BUSINESS WEEK (WORLD WIDE)			836,548	39,111	875,659	846,787	31,489	878,276	-1.2	+24.2	-.3
BYTE MAGAZINE	6	3.50	296,017	98,224	394,241	298,951	92,693	391,644	-1.0	+6.0	+.7
CALIFORNIA BUSINESS	6	1.95	49,529	2,563	52,092	50,465	3,119	53,584	-1.9	-17.8	-2.8
CALIFORNIA CITY GROUP			357,926	62,483	420,409	313,057	65,672	378,729	+14.3	-4.9	+11.0
CALIFORNIA MAGAZINE	6	2.00	307,329	19,275	326,604	279,889	18,349	298,238	+9.8	+5.0	+9.5
CAPPER'S WEEKLY	13	.55	410,219		410,219	417,820		417,820	-1.8		-1.8
CAR AND DRIVER	6	2.50	664,719	253,800	918,519	666,655	245,883	912,538	-.3	+3.2	+.7
CAR CRAFT	6	2.00	205,123	202,618	407,741	245,209	210,332	455,541	-16.3	-3.7	-10.5
CARS & PARTS	6	1.95	62,853	33,932	96,785	68,664	38,506	107,170	-8.5	-11.9	-9.7
CASHFLOW	6	6.00	9,392	2	9,394	9,420		9,420	-.3		-.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
CAT FANCY	6	2.00	169,886	19,811	189,697	127,338	13,634	140,972	+33.4	+45.3	+34.6
CATHOLIC DIGEST	6	1.25	556,079	51,030	607,109	564,856	51,299	616,155	-1.6	-.5	-1.5
CATS MAGAZINE	6	2.00	116,815	2,711	119,526	110,561	2,374	112,935	+5.7	+14.2	+5.8
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	2.25	1,354,934	36,977	1,391,911	1,404,441	32,350	1,436,791	-3.5	+14.3	-3.1
CHERI	6	3.95		233,269	233,269		264,649	264,649@		-11.9	-11.9
CHICAGO	6	2.50	180,535	22,423	202,958	204,689	21,539	226,228	-11.8	+4.1	-10.3
THE CHRONICLE OF HIGHER EDUCATION	25	1.75	75,779		75,779	71,162		71,162	+6.5		+6.5
THE CHRONICLE OF THE HORSE	26	1.25	20,671	288	20,959	19,538	259	19,797	+5.8	+11.2	+5.9
CIRCUS	6	1.95	36,935	295,402	332,337	31,522	390,031	421,553	+17.2	-24.3	-21.2
CLEVELAND MAGAZINE	6	1.95	35,460	8,399	43,859	34,120	8,303	42,423	+3.9	+1.2	+3.4
CLUB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CLUB INTERNATIONAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COLONIAL HOMES	3	3.00	379,587	181,071	560,658	393,137	207,300	600,437	-3.4	-12.7	-6.6
COLORADO HOMES & LIFESTYLES	3	2.50	13,133	5,265	18,398	10,281	7,425	17,706	+27.7	-29.1	+3.9
CBS MAGAZINE NETWORK			3,992,153	1,162,626	5,154,779						
COLUMBUS MONTHLY	6	1.75	29,346	4,270	33,616	29,169	4,556	33,725	+.6	-6.3	-.3
COMMERCE MAGAZINE	6	1.75	8,560	22	8,582	9,946	68	10,014	-13.9	-67.6	-14.3
COMPUTE!	6	3.00	253,147	106,086	359,233	222,737	149,873	372,610	+13.7	-29.2	-3.6
COMPUTE!'S GAZETTE	6	3.00	180,896	100,478	281,374	174,986	127,913	302,899	+3.4	-21.4	-7.1
THE CONDE NAST LTD.			2,190,720	1,366,073	3,556,793	2,562,061	1,441,781	4,003,842	-14.5	-5.3	-11.2
THE CONDE NAST PACKAGE OF WOMEN			2,017,177	4,069,670	6,086,847	2,100,618	4,100,255	6,200,873	-4.0	-.7	-1.8
CONNECTICUT MAGAZINE	6	1.95	61,465	6,776	68,241	61,981	6,122	68,103	-.8	+10.7	+.2
CONNOISSEUR	6	3.00	300,994	20,058	321,052	237,808	18,709	256,517	+26.6	+7.2	+25.2
CONSUMERS DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

AUDIT BUREAU OF CIRCULATIONS

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COOK'S	3	3.00	93,960	50,217	144,177	106,161	38,049	144,210	-11.5	+32.0	
COSMOPOLITAN	6	1.95	328,344	2,607,144	2,935,488	297,445	2,522,664	2,820,109	+10.4	+3.3	+4.1
COUNTRY JOURNAL	6	1.95	313,906	21,773	335,679	305,325	20,036	325,361	+2.8	+8.7	+3.2
COUNTRY LIVING	6	1.95	1,090,642	489,441	1,580,083	913,774	450,958	1,364,732	+19.4	+8.5	+15.8
COUNTRY MUSIC	3	3.00	349,229		349,229	348,146		348,146	+.3		+.3
CRAFTS	6	1.95	317,809	134,934	452,743	353,267	131,820	485,087	-10.0	+2.4	-6.7
CRAFTS 'N THINGS	2	1.95	200,613	59,430	260,043	238,023	51,086	289,109	-15.7	+16.3	-10.1
CREATIVE IDEAS FOR LIVING	6	1.95	753,615	29,775	783,390	704,965	30,024	734,989	+6.9	-.8	+6.6
CRUISE TRAVEL	3	2.50	141,592	8,257	149,849	142,648	10,339	152,987	-.7	-20.1	-2.1
CRUISING WORLD	6	2.50	90,638	28,965	119,603	84,526	30,192	114,718	+7.2	-4.1	+4.3
CYCLE	6	1.75	301,011	100,283	401,294	312,590	112,833	425,423	-3.7	-11.1	-5.7
CYCLE GUIDE	6	1.75	137,210	73,206	210,416	160,711	65,111	225,822	-14.6	+12.4	-6.8
CYCLE WORLD	6	1.75	231,385	94,209	325,594	242,767	98,932	341,699	-4.7	-4.8	-4.7
D MAGAZINE	6	1.95	67,350	13,776	81,126	64,721	15,412	80,133	+4.1	-10.6	+1.2
DALLAS COWBOYS OFFICIAL WEEKLY	9	1.00	70,557	374	70,931	70,840	1,433	72,273	-.4	-73.9	-1.9
DALLAS-FT. WORTH HOME & GARDEN	6	1.95	52,953	9,258	62,211	56,465	7,754	64,219	-6.2	+19.4	-3.1
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	32,370	7,137	39,507	27,997	7,152	35,149	+15.6	-.2	+12.4
DARKROOM PHOTOGRAPHY	3	2.25	62,796	10,241	73,037	70,770	9,686	80,456	-11.3	+5.7	-9.2
DAYTIME TV	6	1.95		129,311	129,311		151,620	151,620		-14.7	-14.7
DAYTIME TV PRESENTS	2	1.95		100,027	100,027		103,672	103,672		-3.5	-3.5
DC COMICS GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELAWARE TODAY	6	1.95	12,414	3,401	15,815	12,808	2,248	15,056	-3.1	+51.3	+5.0
DELL CROSSWORD AND VARIETY PUZZLES	3	1.50	6,914	149,200	156,114		152,239	152,239		-2.0	+2.5
DELL CROSSWORD PUZZLES	6	1.50	53,311	194,667	247,978	142,826	208,516	351,342	-62.7	-6.6	-29.4

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DELL CROSSWORD SPECIAL	3	1.75	10,134	202,967	213,101	10,973	203,500	214,473	-7.6	-.3	-.6
DELL PENCIL PUZZLES AND WORD GAMES	4	1.50	18,613	178,525	197,138	20,536	185,733	206,269	-9.4	-3.9	-4.4
DELL PUZZLE MAGAZINE GROUP			157,110	1,395,256	1,552,366						
DELL WORD SEARCH PUZZLES	6	1.25	15,754	141,683	157,437	11,361	182,917	194,278	+38.7	-22.5	-19.0
DENVER MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DETROIT MONTHLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DIAL			UNDER TEMPORARY SUSPENSION OF SERVICE								
DIGITAL AUDIO	6	2.95	31,692	31,853	63,545	15,787	22,424	38,211	+100.7	+42.0	+66.3
DIRT BIKE MAGAZINE	6	2.00	43,470	98,077	141,547	44,909	105,202	150,111	-3.2	-6.8	-5.7
DIRT RIDER	6	2.00	71,710	59,551	131,261	71,810	49,950	121,760	-.1	+19.2	+7.8
DIRT WHEELS	6	2.25	34,540	75,125	109,665	29,983	77,297	107,280	+15.2	-2.8	+2.2
DISCOVER	6	2.50	728,308	149,498	877,806	828,652	121,490	950,142	-12.1	+23.1	-7.6
DISCOVERY	2	.75	1,424,874		1,424,874	1,326,977		1,326,977	+7.4		+7.4
DR. DOBB'S JOURNAL OF SOFTWARE TOOLS	6	2.95	35,664	11,157	46,821	23,376	7,218	30,594	+52.6	+54.6	+53.0
DOG FANCY	6	2.00	92,273	12,388	104,661	74,276	8,161	82,437	+24.2	+51.8	+27.0
DOG WORLD	6	2.50	31,768	30,203	61,971	33,996	28,923	62,919	-6.6	+4.4	-1.5
DS YOUTH GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DUNE BUGGIES AND HOT VWS	6	2.50	36,641	76,789	113,430	36,644	72,808	109,452		+5.5	+3.6
EARLY AMERICAN LIFE	3	2.95	300,538	40,789	341,327	312,490	36,617	349,107	-3.8	+11.4	-2.2
EASYRIDERS	6	2.95	74,452	217,212	291,664	77,958	263,039	340,997	-4.5	-17.4	-14.5
EBONY	6	2.00	1,498,445	225,804	1,724,249	1,501,898	220,180	1,722,078	-.2	+2.6	+.1
THE ECONOMIST	26	2.50	102,746	9,737	112,483	96,258	8,478	104,736	+6.7	+14.9	+7.4
80 MICRO	6	4.00	72,035	14,596	86,631	76,489	17,195	93,684	-5.8	-15.1	-7.5
ELECTRIC COMPANY MAGAZINE	5	1.25	247,924	14,080	262,004	265,190	37,516	302,706	-6.5	-62.5	-13.4

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THE ELKS MAGAZINE	5	.25	1,609,529		1,609,529	1,604,653		1,604,653	+.3		+.3
ELLE	6	2.50	185,083	286,749	471,832						
ENDLESS VACATION	4	4.00	437,091		437,091	418,820		418,820	+4.4		+4.4
EQUUS	6	2.50	102,965	5,376	108,341	109,231	3,550	112,781	-5.7	+51.4	-3.9
ESQUIRE MAGAZINE	6	2.50	552,809	139,184	691,993	565,162	145,442	710,604	-2.2	-4.3	-2.6
ESSENCE	6	1.50	583,266	216,975	800,241	616,335	185,337	801,672	-5.4	+17.1	-.2
FAMILY CIRCLE	8	.89	486,262	6,067,621	6,553,883	314,969	6,387,165	6,702,134	+54.4	-5.0	-2.2
FAMILY COMPUTING	6	2.75	358,409	60,027	418,436	339,053	61,132	400,185	+5.7	-1.8	+4.6
THE FAMILY HANDYMAN	5	1.95	1,166,634	54,417	1,221,051	1,154,276	52,008	1,206,284	+1.1	+4.6	+1.2
FEDERAL TIMES	26	1.50	32,133	1,367	33,500	33,131	1,294	34,425	-3.0	+5.6	-2.7
FIELD & STREAM	6	1.95	1,883,386	118,350	2,001,736	1,863,059	144,933	2,007,992	+1.1	-18.3	-.3
50 PLUS	6	1.50	444,146		444,146	380,949		380,949	+16.6		+16.6
FINANCIAL WORLD	13	2.50	149,953	6,004	155,957	128,214	5,830	134,044	+17.0	+3.0	+16.3
FINE TUNING	6		46,351		46,351	41,387		41,387	+12.0		+12.0
FINS AND FEATHERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FIREHOUSE	6	2.50	110,787		110,787	110,936		110,936	-.1		-.1
FISHING AND HUNTING NEWS	26	1.00	118,899	7,854	126,753	118,645	6,105	124,750	+.2	+28.6	+1.6
FISHING FACTS	6	1.95	77,511	79,101	156,612	85,001	79,022	164,023	-8.8	+.1	-4.5
FIVE GREAT ROMANCES & WORLD'S GREATEST LOVE STORIES	.3	1.75	552,312		552,312	664,454		664,454	-16.9		-16.9
FLORIDA SPORTSMAN	6	1.95	59,547	30,951	90,498	53,545	29,361	82,906	+11.2	+5.4	+9.2
FLORIDA TREND	7	2.50	39,468	3,785	43,253	37,720	3,494	41,214	+4.6	+8.3	+4.9
FLOWER & GARDEN MAGAZINE	3	1.50	619,354	11,667	631,021	628,658	10,500	639,158	-1.5	+11.1	-1.3
FLY FISHERMAN	3	3.00	117,981	24,310	142,291	120,749	22,241	142,990	-2.3	+9.3	-.5
FLYING	6	1.95	260,840	70,273	331,113	255,305	75,267	330,572	+2.2	-6.6	+.2
FLYING MODELS	6	2.25	11,274	15,879	27,153	10,012	17,061	27,073	+12.6	-6.9	+.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
FOOD & WINE, THE GUIDE TO GOOD TASTE	6	2.00	645,941	28,292	674,233	571,582	30,890	602,472	+13.0	-8.4	+11.9
FOOTBALL DIGEST	5	1.75	154,451	10,345	164,796	164,895	10,500	175,395	-6.3	-1.5	-6.0
FORBES	14	3.00	695,203	32,032	727,235	693,412	32,315	725,727	+.3	-.9	+.2
FOREIGN AFFAIRS	3	4.95	77,541	13,634	91,175	79,091	10,965	90,056	-2.0	+24.3	+1.2
FORTUNE (INTERNATIONAL)	13	3.53	96,544	7,266	103,810						
FORTUNE (NORTH AMERICA)	13	3.50	614,371	26,168	640,539						
FORTUNE (WORLD WIDE)			710,915	33,434	744,349	698,624	34,601	733,225	+1.8	-3.4	+1.5
FOUR WHEELER	6	2.50	96,729	116,581	213,310	87,877	118,120	205,997	+10.1	-1.3	+3.6
FULL CRY	6	1.50	34,243	238	34,481	36,166	203	36,369	-5.3	+17.2	-5.2
GALLERY MAGAZINE	6	3.75	25,301	386,752	412,053	22,232	445,644	467,876	+13.8	-13.2	-11.9
GAME & FISH MAGAZINE	6	1.95	133,833	86,406	220,239	130,056	70,227	200,283	+2.9	+23.0	+10.0
GAMES	6	1.75	581,138	89,720	670,858	565,133	89,298	654,431	+2.8	+.5	+2.5
GENESIS	6	3.75	2,131	225,000	227,131	2,551	231,620	234,171	-16.5	-2.9	-3.0
GENTLEMEN'S QUARTERLY	6	3.00	276,044	338,767	614,811	264,252	392,942	657,194	+4.5	-13.8	-6.4
GLAMOUR	6	1.95	721,212	1,506,362	2,227,574	771,666	1,495,755	2,267,421	-6.5	+.7	-1.8
GLOBE	25	.59	65,556	1,561,134	1,626,690	64,815	1,670,608	1,735,423	+1.1	-6.6	-6.3
GOLF (INCORPORATING GOLFING)	6	1.95	746,940	94,503	841,443	713,582	83,354	796,936	+4.7	+13.4	+5.6
GOLF DIGEST	6	1.95	1,114,486	105,718	1,220,204	1,128,775	105,386	1,234,161	-1.3	+.3	-1.1
GOLF WORLD	23	1.00	101,512		101,512	78,127		78,127	+29.9		+29.9
GOOD HOUSEKEEPING	6	1.95	3,457,838	1,683,855	5,141,693	3,402,320	1,800,702	5,203,022	+1.6	-6.5	-1.2
GOURMET	6	2.50	709,836	107,189	817,025	1,033,824	129,618	1,163,442	-31.3	-17.3	-29.8
GREAT FOODS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GREAT LAKES FISHERMAN	6	1.95	23,606	9,943	33,549	23,388	11,989	35,377	+.9	-17.1	-5.2
GREAT LAKES SPORTSMAN GROUP			131,868	35,031	166,899	126,679	37,018	163,697	+4.1	-5.4	+2.0
GRIT	26	.75	486,491	88,633	575,124	502,674	98,650	601,324	-3.2	-10.2	-4.4

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
GUIDEPOSTS	6	.75	4,281,004		4,281,004	4,252,313		4,252,313	+.7		+.7
GUN DOG	3	3.50	66,632		66,632	65,899	687	66,586	+1.1	-100.0	+.1
GUNS & AMMO	6	2.00	334,843	143,619	478,462	373,293	149,866	523,159	-10.3	-4.2	-8.5
GUNS MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HARPER'S BAZAAR	6	2.00	307,583	417,806	725,389	302,365	437,600	739,965	+1.7	-4.5	-2.0
HARPER'S MAGAZINE	6	2.00	130,931	30,032	160,963	119,956	30,181	150,137	+9.1	-.5	+7.2
HARVARD BUSINESS REVIEW	3	8.50	211,073	5,237	216,310	236,007	4,319	240,326	-10.6	+21.3	-10.0
HEALTH	6	2.25	1,003,072	11,740	1,014,812	1,027,531	4,633	1,032,164	-2.4	+153.4	-1.7
THE HEARST GOLD BUY			2,010,402	980,934	2,991,336						
THE HEARST HOME BUY			2,063,594	905,253	2,968,847						
HEARST WOMEN POWER			8,409,376	5,864,742	14,274,118						
HIGH FIDELITY	6	2.25	376,092	25,932	402,024	379,238	32,583	411,821	-.8	-20.4	-2.4
HIGH SOCIETY	6	3.95		271,886	271,886		321,301	321,301		-15.4	-15.4
HIGH TECHNOLOGY	6	2.50	287,973	21,391	309,364	281,591	25,037	306,628	+2.3	-14.6	+.9
HISTORIC PRESERVATION	3	2.50	160,968	2,185	163,153	137,949	1,715	139,664	+16.7	+27.4	+16.8
HIT PARADER	6	2.25		174,768	174,768		254,934	254,934		-31.4	-31.4
HOME	6	1.95	658,250	127,250	785,500	576,291	108,334	684,625	+14.2	+17.5	+14.7
HOME & AWAY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HOME MECHANIX	6	1.75	1,105,280	102,678	1,207,958	1,364,199	126,830	1,491,029	-19.0	-19.0	-19.0
THE HOMEOWNER	5	1.95	654,185	29,692	683,877	635,624	23,280	658,904	+2.9	+27.5	+3.8
HONOLULU	6	2.00	29,497	2,727	32,224	29,868	2,773	32,641	-1.2	-1.7	-1.3
HORIZON			UNDER TEMPORARY SUSPENSION OF SERVICE								
HORSE & RIDER	6	1.95	66,742	16,370	83,112	86,678	20,111	106,789	-23.0	-18.6	-22.2
HORSEMAN-THE MAGAZINE OF PERFORMANCE HORSEMANSHIP	6	1.75	124,402	15,787	140,189	139,020	13,333	152,353	-10.5	+18.4	-8.0
HORSEPLAY	6	2.95	45,513	3,850	49,363	42,951	2,947	45,898	+6.0	+30.6	+7.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	145,771	7,654	153,425	109,030	15,142	124,172	+33.7	-49.5	+23.6
HOT ROD	6	2.00	540,786	279,994	820,780	563,183	303,420	866,603	-4.0	-7.7	-5.3
HOUNDS & HUNTING	6	1.50	10,497	7	10,504	11,252	17	11,269	-6.7	-58.8	-6.8
HOUSE & GARDEN	6	4.00	454,307	86,556	540,863	549,745	91,455	641,200	-17.4	-5.4	-15.6
HOUSE BEAUTIFUL	6	1.95	593,365	234,741	828,106	587,709	253,229	840,938	+1.0	-7.3	-1.5
HOUSTON CITY MAGAZINE	6	2.00	39,144	15,098	54,242	48,125	15,923	64,048	-18.7	-5.2	-15.3
HOUSTON HOME & GARDEN	6	1.95	72,202	12,929	85,131	70,986	14,104	85,090	+1.7	-8.3	
HOUSTON MAGAZINE	6	1.25	14,533	499	15,032	14,799	1,405	16,204	-1.8	-64.5	-7.2
IN-FISHERMAN	3	2.75	106,513	143,834	250,347	116,116	116,394	232,510	-8.3	+23.6	+7.7
INCIDER	6	2.95	92,575	31,198	123,773	72,065	32,998	105,063	+28.5	-5.5	+17.8
INC.	6	3.00	575,784	25,704	601,488	583,917	26,813	610,730	-1.4	-4.1	-1.5
INDIANAPOLIS MONTHLY	6	1.75	32,347	5,897	38,244	27,318	4,318	31,636	+18.4	+36.6	+20.9
INFOWORLD	26	1.75	151,723	7,811	159,534	132,310	7,162	139,472	+14.7	+9.1	+14.4
INSIDE SPORTS	6	2.25	210,084	184,414	394,498	196,277	141,198	337,475	+7.0	+30.6	+16.9
INSTRUCTOR	5	2.50	254,306	55	254,361	252,218	55	252,273	+.8		+.8
IRELAND OF THE WELCOMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	6	2.00	67,150	10,383	77,533	66,969	12,283	79,252	+.3	-15.5	-2.2
ISLANDS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JET	26	1.25	640,561	149,712	790,273	651,867	162,579	814,446	-1.7	-7.9	-3.0
JUNIOR LEAGUE REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JUNIOR SCHOLASTIC	10	1.75	762,580		762,580	821,669		821,669	-7.2		-7.2
THE KIWANIS MAGAZINE	5	.45	281,530		281,530	284,200		284,200	-.9		-.9
LADIES' HOME JOURNAL	6	1.75	4,172,626	948,167	5,120,793	4,124,644	915,513	5,040,157	+1.2	+3.6	+1.6
LADY'S CIRCLE	3	1.75	8,945	70,310	79,255		61,988	61,988		+13.4	+27.9

AUDIT BUREAU OF CIRCULATIONS

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LAKELAND BOATING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LEARNING 86	5	2.50	207,842		207,842	162,448		162,448	+27.9		+27.9
LIFE	6	2.50	951,632	670,405	1,622,037	911,895	708,839	1,620,734	+4.4	-5.4	+.1
LOS ANGELES MAGAZINE	6	2.25	125,475	44,563	170,038	104,865	50,145	155,010@	+19.7	-11.1	+9.7
LOUISIANA LIFE	3	3.00	31,117	5,845	36,962	37,507	8,329	45,836	-17.0	-29.8	-19.4
LOUISVILLE MAGAZINE	6	1.75	19,639	2,137	21,776						
M, THE CIVILIZED MAN	6	3.00	73,480	60,596	134,076	86,646	47,038	133,684	-15.2	+28.8	+.3
MCCALL'S	6	1.50	4,676,834	598,594	5,275,428	5,568,014	664,467	6,232,481	-16.0	-9.9	-15.4
MCCALL'S NEEDLEWORK & CRAFTS	3	2.50	476,534	176,395	652,929	472,730	235,806	708,536	+.8	-25.2	-7.8
MACFADDEN WOMEN'S GROUP			1,317,973	891,234	2,209,207	1,342,863	980,468	2,323,331	-1.9	-9.1	-4.9
MADEMOISELLE	6	1.95	342,441	861,586	1,204,027	348,025	846,379	1,194,404	-1.6	+1.8	+.8
THE MAGAZINE ANTIQUES	6	5.00	57,170	4,329	61,499	52,048	5,266	57,314	+9.8	-17.8	+7.3
MANHATTAN, INC.	6	2.95	50,971	7,848	58,819						
MARVEL COMICS GROUP			262,200	6,732,800	6,995,000	291,877	6,255,088	6,546,965	-10.2	+7.6	+6.8
MATURE OUTLOOK	3	1.50	521,074		521,074	265, 95		265,395	+96.3		+96.3
METROPOLITAN DETROIT	6	1.50	74,690	6,011	80,701	23,728	7,601	31,329	+214.8	-20.9	+157.6
METROPOLITAN HOME	6	2.50	656,050	64,667	720,717	649,148	72,833	721,981	+1.1	-11.2	-.2
MIAMI/SOUTH FLORIDA MAGAZINE	6	1.95	26,954	2,303	29,257	24,770	3,583	28,353	+8.8	-35.7	+3.2
MICHIGAN LIVING	6	1.00	849,830		849,830	817,510		817,510	+4.0		+4.0
MICHIGAN SPORTSMAN	4	1.75	24,722	8,105	32,827	24,668	8,574	33,242	+.2	-5.5	-1.2
MID-ATLANTIC COUNTRY	6	1.95	97,311	4,663	101,974	93,717	8,794	102,511	+3.8	-47.0	-.5
MIDWEST OUTDOORS	6	.95	17,869	21,019	38,888	17,299	18,509	35,808	+3.3	+13.6	+8.6
MILWAUKEE MAGAZINE	6	1.95	36,655	6,132	42,787	34,447	6,393	40,840	+6.4	-4.1	+4.8
MPLS. ST. PAUL MAGAZINE	6	1.95	34,934	12,347	47,281	36,849	11,609	48,458	-5.2	+6.4	-2.4
MINNESOTA SPORTSMAN	4	1.75	29,675	5,309	34,984	27,520	6,923	34,443	+7.8	-23.3	+1.6

AUDIT BUREAU OF CIRCULATIONS

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MODEL RAILROADER	6	2.50	107,860	70,793	178,653	107,133	75,717	182,850	+.7	-6.5	-2.3
MODERN BRIDE	3	4.00	43,200	296,223	339,423	39,176	328,300	367,476	+10.3	-9.8	-7.6
MODERN MATURITY	3		13,597,330		13,597,330	11,818,316		11,818,316	+15.1		+15.1
MODERN PHOTOGRAPHY	6	2.25	627,795	84,986	712,781	635,665	101,443	737,108	-1.2	-16.2	-3.3
MONEY	6	2.75	1,418,818	354,053	1,772,871	1,312,484	318,429	1,630,913	+8.1	+11.2	+8.7
MOTHER EARTH NEWS	3	3.00	539,920	166,373	706,293	606,025	194,423	800,448	-10.9	-14.4	-11.8
MOTHER JONES	4	1.75	141,754	18,427	160,181	133,936	16,064	150,000	+5.8	+14.7	+6.8
MOTOCROSS ACTION MAGAZINE	6	2.00	22,321	64,251	86,572	20,203	69,833	90,036	+10.5	-8.0	-3.8
MOTOR BOATING & SAILING	6	2.50	108,650	33,817	142,467	111,056	33,552	144,608	-2.2	+.8	-1.5
MOTOR TREND	6	2.50	558,776	217,884	776,660	542,272	208,172	750,444	+3.0	+4.7	+3.5
MOTORCYCLIST	6	1.75	127,106	80,151	207,257	145,459	79,741	225,200	-12.6	+.5	-8.0
MOTORHOME	6	2.00	108,658	10,888	119,546	104,116	10,621	114,737	+4.4	+2.5	+4.2
MOTORLAND	3	.50	1,650,483		1,650,483	1,553,148		1,553,148	+6.3		+6.3
MS.	6	1.95	442,519	39,132	481,651	407,911	43,009	450,920	+8.5	-9.0	+6.8
MUSCLE & FITNESS	6	3.50	82,151	427,144	509,295	57,650	372,023	429,673	+42.5	+14.8	+18.5
MUSICIAN	6	2.25	50,418	50,167	100,585	53,195	49,649	102,844	-5.2	+1.0	-2.2
NATION'S BUSINESS	6	2.50	861,700	5,326	867,026	867,798	1,077	868,875	-.7	+394.5	-.2
NATIONAL ENQUIRER	25	.65	439,278	4,065,656	4,504,934	446,467	4,060,588	4,507,055	-1.6	+.1	
NATIONAL EXAMINER	25	.59	16,521	1,072,582	1,089,103	15,154	1,023,685	1,038,839	+9.0	+4.8	+4.8
NATIONAL GEOGRAPHIC	6	1.90	10,621,447	69,267	10,690,714	10,367,739	81,657	10,449,396	+2.4	-15.2	+2.3
NATIONAL LAMPOON	6	2.00	107,195	173,380	280,575	214,892	199,048	413,940	-50.1	-12.9	-32.2
THE NATIONAL LAW JOURNAL	25	2.00	38,998	51	39,049	38,054	51	38,105	+2.5		+2.5
NATIONAL NEWS	3		791,636		791,636	772,809		772,809	+2.4		+2.4
NRTA/AARP NEWS BULLETINS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NATIONAL REVIEW	11	1.95	112,724	3,982	116,706	112,960	3,200	116,160	-.2	+24.4	+.5

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NATURAL HISTORY	6	2.50	497,408	5,589	502,997	489,790	6,300	496,090	+1.6	-11.3	+1.4
NAVY TIMES	26	1.75	81,077	7,666	88,743	82,837	7,217	90,054	-2.1	+6.2	-1.5
NEW BODY	3	2.50		80,977	80,977	175,165	110,718	285,883	-100.0	-26.9	-71.7
NEW ENGLAND MONTHLY	6	1.95	81,599	10,652	92,251	67,044	9,694	76,738	+21.7	+9.9	+20.2
NEW JERSEY MONTHLY	6	2.00	87,279	15,559	102,838	85,678	12,973	98,651	+1.9	+19.9	+4.2
NEW MEXICO MAGAZINE	6	1.95	84,538	4,006	88,544	86,916	4,335	91,251	-2.7	-7.6	-3.0
THE NEW REPUBLIC	25	1.95	88,905	4,466	93,371	88,058	4,292	92,350	+1.0	+4.1	+1.1
NEW SHELTER	5	2.00	676,776	30,465	707,241	699,711	30,712	730,423	-3.3	-.8	-3.2
NEW WOMAN	6	1.95	572,246	580,366	1,152,612	497,601	595,989	1,093,590	+15.0	-2.6	+5.4
NEW YORK ALIVE	3	2.45	28,149	413	28,562	28,640	207	28,847	-1.7	+99.5	-1.0
NEW YORK MAGAZINE	25	1.95	388,259	39,022	427,281	408,180	39,031	447,211	-4.9		-4.5
THE NEW YORKER	26	1.50	501,285	33,229	534,514	469,507	32,912	502,419	+6.8	+1.0	+6.4
NEWLOOK	6	3.50	11,349	210,695	222,044		411,327	411,327		-48.8	-46.0
NEWSWEEK	26	2.00	2,862,805	190,962	3,053,767	2,897,534	161,876	3,059,410	-1.2	+18.0	-.2
NEWSWEEK INTERNATIONAL (ASIA EDITION)	26	.55	139,279	64,003	203,282	127,610	55,845	183,455	+9.1	+14.6	+10.8
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	26	.70	208,884	110,246	319,130	196,289	105,218	301,507	+6.4	+4.8	+5.8
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	26	.83	32,275	22,783	55,058	26,599	23,512	50,111	+21.3	-3.1	+9.9
NIBBLE MAGAZINE	6	3.25	46,765	25,303	72,068	38,328	30,177	68,505	+22.0	-16.2	+5.2
NORTH AMERICAN HUNTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NORTH SHORE	6	1.75	21,308	2,078	23,386						
OFF-ROAD	6	2.00	37,770	43,643	81,413	46,634	77,191	123,825	-19.0	-43.5	-34.3
OFFICIAL CROSSWORD PUZZLES	6	1.50	21,101	186,800	207,901	21,805	189,750	211,555	-3.2	-1.6	-1.7
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	13,663	155,167	168,830	14,510	144,933	159,443	-5.8	+7.1	+5.9

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
OFFICIAL WORD SEARCH PUZZLES	5	1.25	5,373	78,380	83,753		125,357	125,357		-37.5	-33.2
OHIO FISHERMAN	6	1.95	25,020	10,170	35,190	25,646	11,665	37,311	-2.4	-12.8	-5.7
OHIO MAGAZINE	6	1.50	97,825	3,971	101,796	98,422	4,851	103,273	-.6	-18.1	-1.4
OKLAHOMA HOME & GARDEN	6	2.00	6,426	1,682	8,108	6,789	1,759	8,548	-5.3	-4.4	-5.1
OMNI	6	2.50	573,431	282,023	855,454	520,505	345,056	865,561	+10.2	-18.3	-1.2
1,001 HOME IDEAS	6	2.25	1,488,871	38,405	1,5[illegible],276	1,492,092	35,933	1,528,025	-.2	+6.9	
OPERA NEWS	10	2.50	117,748	1,789	119,537	112,463	2,193	114,656	+4.7	-18.4	+4.3
OREGON MAGAZINE	6	2.00	23,176	4,556	27,732	21,073	4,405	25,478	+10.0	+3.4	+8.8
OUTDOOR LIFE	6	1.75	1,379,430	136,831	1,516,261	1,365,293	135,957	1,501,250	+1.0	+.6	+1.0
OUTSIDE	6	1.95	173,254	64,311	237,565	162,127	58,536	220,663	+6.9	+9.9	+7.7
PACIFIC NORTHWEST	5	1.95	56,731	6,084	62,815	49,905	3,846	53,751	+13.7	+58.2	+16.9
PAINT HORSE JOURNAL	6	2.00	11,166	290	11,456	9,994	293	10,287	+11.7	-1.0	+11.4
PALM BEACH LIFE	6	2.50	13,251	4,178	17,429	10,107	5,686	15,793	+31.1	-26.5	+10.4
PARENTS	6	1.95	1,622,570	106,003	1,728,573	1,611,393	94,857	1,706,250	+.7	+11.8	+1.3
PENNSYLVANIA OUTDOORS	4	1.75	20,322	8,285	28,607	20,085	6,752	26,837	+1.2	+22.7	+6.6
PENNY STOCK JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PENTHOUSE	6	3.50	263,693	2,437,451	2,701,144	224,863	2,813,977	3,038,840	+17.3	-13.4	-11.1
PEOPLE WEEKLY	26	1.50	1,227,317	1,599,547	2,826,864	1,207,137	1,624,337	2,831,474	+1.7	-1.5	-.2
PERFORMANCE HORSEMAN	6	2.95	28,526	804	29,330	27,676	1,099	28,775	+3.1	-26.8	+1.9
PERSONAL COMPUTING	6	3.00	416,655	33,808	450,463	491,241	49,737	540,978	-15.2	-32.0	-16.7
PETERSEN MAGAZINE NETWORK			2,667,223	1,316,766	3,983,989						
PETERSEN'S CIRCLE TRACK	6	2.75	61,297	39,880	101,177	52,156	43,957	96,113	+17.5	-9.3	+5.3
PETERSEN'S 4-WHEEL & OFF-ROAD	6	2.50	129,333	142,252	271,585	151,278	155,619	306,897	-14.5	-8.6	-11.5
PETERSEN'S HUNTING	6	2.00	235,397	65,786	301,183	204,768	71,821	276,589	+15.0	-8.4	+8.9
PETERSEN'S PHOTOGRAPHIC	6	2.25	222,441	53,648	276,089	221,956	59,542	281,498	+.2	-9.9	-1.9

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
PHILADELPHIA MAGAZINE	6	1.95	113,700	29,236	142,936	123,201	29,071	152,272	-7.7	+.6	-6.1
PHOENIX HOME & GARDEN	6	2.00	29,199	3,531	32,730	30,143	3,028	33,171	-3.1	+16.6	-1.3
PHOENIX METRO MAGAZINE	6	1.95	29,145	5,037	34,182	30,846	4,276	35,122@	-5.5	+17.8	-2.7
PILLSBURY CLASSICS	6	2.25	1,210	364,933	366,143		410,516	410,516		-11.1	-10.8
PITTSBURGH MAGAZINE	6	1.75	50,297	6,525	56,822	49,386	6,630	56,016	+1.8	-1.6	+1.4
PLANE & PILOT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PLAYBOY	6	4.00	2,647,424	1,253,900	3,901,324	2,551,437	1,559,887	4,111,324	+3.8	-19.6	-5.1
PLAYGIRL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
POCKET CROSSWORD PUZZLES	6	1.25	12,247	107,867	120,114	10,228	129,483	139,711	+19.7	-16.7	-14.0
POPULAR HOT RODDING	6	2.00	92,539	149,652	242,191	96,493	183,849	280,342	-4.1	-18.6	-13.6
POPULAR MECHANICS	6	1.50	1,356,248	286,964	1,643,212	1,363,359	313,701	1,677,060	-.5	-8.5	-2.0
POPULAR PHOTOGRAPHY	6	1.95	765,739	95,532	861,271	799,922	115,217	915,139	-4.3	-17.1	-5.9
POPULAR SCIENCE	6	1.75	1,633,810	215,079	1,848,889	1,595,806	208,828	1,804,634	+2.4	+3.0	+2.5
PRACTICAL HORSEMAN	6	2.95	52,943	2,303	55,246	51,430	2,607	54,037	+2.9	-11.7	+2.2
PREVENTION	6	1.50	2,637,179	144,176	2,781,355	2,760,281	159,374	2,919,655	-4.5	-9.5	-4.7
PSYCHOLOGY TODAY	6	1.95	807,934	87,195	895,129	779,967	82,226	862,193	+3.6	+6.0	+3.8
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE QUARTER HORSE JOURNAL	6	2.50	72,577	2,851	75,428	76,988	3,336	80,324	-5.7	-14.5	-6.1
RADIO-ELECTRONICS	6	1.95	159,733	79,579	239,312	152,947	72,432	225,379	+4.4	+9.9	+6.2
RAILROAD MODEL CRAFTSMAN	6	2.25	31,928	44,599	76,527	32,907	52,142	85,049	-3.0	-14.5	-10.0
READER'S DIGEST	6	1.75	16,356,944	943,157	17,300,101	16,948,099	936,719	17,884,818	-3.5	+.7	-3.3
REDBOOK	6	1.50	3,224,969	666,496	3,891,465	3,470,849	734,006	4,204,855	-7.1	-9.2	-7.5
RIDER	6	1.50	114,626	18,856	133,482	129,522	17,552	147,074	-11.5	+7.4	-9.2
RIGHT ON!			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ROAD & TRACK	6	2.50	443,630	272,150	715,780	461,007	278,582	739,589	-3.8	-2.3	-3.2

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
ROD SERLING'S THE TWILIGHT ZONE MAGAZINE	3	2.50	61,522	26,113	87,635	65,720	28,443	94,163	-6.4	-8.2	-6.9
RODALE'S ORGANIC GARDENING	6	1.95	1,190,071	10,117	1,200,188	1,299,611	11,384	1,310,995	-8.4	-11.1	-8.5
ROLLING STONE	12	1.95	779,097	248,050	1,027,147	660,856	262,993	923,849	+17.9	-5.7	+11.2
THE ROTARIAN	6	.75	492,301		492,301	487,127		487,127	+1.1		+1.1
RUN	6	2.95	132,497	62,791	195,288	107,769	77,340	185,109	+22.9	-18.8	+5.5
THE RUNNER	6	2.50	220,682	54,581	275,263	210,424	64,350	274,774	+4.9	-15.2	+.2
RUNNER'S WORLD	6	2.50	220,481	70,213	290,694	219,989	82,026	302,015	+.2	-14.4	-3.7
SACRAMENTO MAGAZINE	5	1.95	20,519	3,289	23,808	21,024	3,241	24,265	-2.4	+1.5	-1.9
SAIL	6	2.50	110,517	56,672	167,189	110,505	59,575	170,080		-4.9	-1.7
ST. LOUIS MAGAZINE, INC.	6	1.95	18,078	4,808	22,886	21,341	6,021	27,362	-15.3	-20.1	-16.4
SALT WATER SPORTSMAN	6	2.50	95,840	24,188	120,028	93,006	23,274	116,280	+3.0	+3.9	+3.2
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	31,715	2,389	34,104	31,660	2,187	33,847	+.2	+9.2	+.8
SAN DIEGO MAGAZINE	6	2.00	48,915	11,438	60,353	47,478	11,653	59,131	+3.0	-1.8	+2.1
SAN FRANCISCO FOCUS	6	1.95	183,536	6,482	190,018	160,714	3,874	164,588	+14.2	+67.3	+15.5
SATELLITE ORBIT	6	4.95	264,817	138,804	403,621	162,616		162,616	+62.8		+148.2
THE SATURDAY EVENING POST	4	1.95	557,199	120,837	678,036	552,630	119,007	671,637	+.8	+1.5	+1.0
SAVVY	6	2.00	347,675	21,229	368,904	293,961	18,565	312,526	+18.3	+14.3	+18.0
SCHOLASTIC HIGH SCHOOL NETWORK			2,179,672		2,179,672	2,019,964		2,019,964	+7.9		+7.9
SCHOLASTIC MAGAZINES			2,942,252		2,942,252	2,841,634		2,841,634	+3.5		+3.5
SCIENCE	26	2.50	151,575		151,575	156,670		156,670	-3.3		-3.3
SCIENCE DIGEST	6	2.00	417,786	156,947	574,733	411,186	179,178	590,364	+1.6	-12.4	-2.6
SCIENCE 86			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SCIENCE NEWS	26	1.00	158,300		158,300	160,761		160,761	-1.5		-1.5
THE SCIENCES	3	2.50	50,351	9,584	59,935	50,744	6,241	56,985	-.8	+53.6	+5.2
SCOUTING	3	.60	964,055		964,055	963,555		963,555	+.1		+.1

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SEA	6	1.95	41,048	4,351	45,399	40,290	6,825	47,115	+1.9	-36.2	-3.6
SELF	6	1.95	468,886	582,150	1,051,036	517,141	617,558	1,134,699	-9.3	-5.7	-7.4
SESAME STREET MAGAZINE	5	1.25	940,973	217,715	1,158,688	845,061	247,292	1,092,353	+11.3	-12.0	+6.1
SEVENTEEN	6	1.50	1,315,518	488,234	1,803,752	1,235,431	502,191	1,737,622	+6.5	-2.8	+3.8
SEW NEWS	6	1.25	116,614	25,052	141,666	86,981	15,096	102,077	+34.1	+66.0	+38.8
SHAPE	6	1.95	157,164	419,317	576,481	127,653	381,537	509,190	+23.1	+9.9	+13.2
SHEET MUSIC MAGAZINE	5	2.75	227,643		227,643	233,393		233,393	-2.5		-2.5
SHOOTING TIMES	6	1.95	87,354	106,975	194,329	95,306	104,940	200,246	-8.3	+1.9	-3.0
SIGNATURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
16 MAGAZINE	6	1.95	10,041	148,749	158,790	14,536	171,581	186,117	-30.9	-13.3	-14.7
SKI (INCORPORATING SKI LIFE)	4	1.75	340,487	69,353	409,840	341,400	62,946	404,346	-.3	+10.2	+1.4
SKIING	3	1.95	363,175	85,633	448,808	349,816	88,000	437,816	+3.8	-2.7	+2.5
SKIN DIVER MAGAZINE	6	2.50	180,411	31,383	211,794	175,943	29,929	205,872	+2.5	+4.9	+2.9
SMITHSONIAN	6	2.50	2,270,666	9,503	2,280,169	2,164,615	8,216	2,172,831	+4.9	+15.7	+4.9
SNOW WEEK	7	1.50	24,716	169	24,885	26,483		26,483	-6.7		-6.0
SOAP OPERA DIGEST	12	1.50	298,238	467,133	765,371	349,485	437,373	786,858	-14.7	+6.8	-2.7
SOAP OPERA STARS	3	1.95		83,677	83,677		90,829	90,829		-7.9	-7.9
SOLDIER OF FORTUNE	6	3.00	37,000	134,849	171,849	29,615	147,504	177,119	+24.9	-8.6	-3.0
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.95		80,713	80,713		86,518	86,518		-6.7	-6.7
SOUTH FLORIDA HOME & GARDEN	6	2.50	15,297	2,911	18,208	12,672	3,041	15,713	+20.7	-4.3	+15.9
SOUTHERN ACCENTS	3	4.00	205,816	52,514	258,330	153,837	51,394	205,231	+33.8	+2.2	+25.9
SOUTHERN LIVING	6	2.50	2,120,407	151,981	2,272,388	2,143,832	153,454	2,297,286	-1.1	-1.0	-1.1
SOUTHERN OUTDOORS	5	1.50	218,650	20,096	238,746	201,002	27,961	228,963	+8.8	-28.1	+4.3
SOUTHWEST ART	6	4.50	43,076	10,480	53,556	44,219	7,905	52,124	-2.6	+32.6	+2.7
SPECTRUM	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SPIN	6	2.00	5,036	137,809	142,845		130,479	130,479		+5.6	+9.5
SPORT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE SPORTING NEWS	28	1.95	662,616	53,682	716,298	651,678	55,714	707,392	+1.7	-3.6	+1.3
SPORTS AFIELD	6	1.95	419,366	98,467	517,833	406,520	106,704	513,224	+3.2	-7.7	+.9
SPORTS ILLUSTRATED	26	2.25	2,738,424	136,152	2,874,576	2,696,449	117,935	2,814,384	+1.6	+15.4	+2.1
STAR	25	.69	208,307	3,351,706	3,560,013	150,609	3,169,589	3,320,198	+38.3	+5.7	+7.2
STAR HITS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
STEREO REVIEW	6	1.95	492,117	63,191	555,308	508,508	67,417	575,925	-3.2	-6.3	-3.6
STOCK CAR RACING	6	2.75	34,217	42,473	76,690	35,177	44,931	80,108	-2.7	-5.5	-4.3
SUCCESS!	5	2.00	358,930	41,515	400,445	291,662	38,035	329,697	+23.1	+9.1	+21.5
SUN	25	.59	2,770	359,291	362,061	1,467	250,276	251,743	+88.8	+43.6	+43.8
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.50	1,342,657	96,906	1,439,563	1,295,623	93,732	1,389,355	+3.6	+3.4	+3.6
SUPER CHEVY	6	2.25	71,358	66,612	137,970	59,143	73,640	132,783	+20.7	-9.5	+3.9
SUPER SHOPPER	3		403,090		403,090	422,611		422,611	-4.6		-4.6
SUPER STOCK & DRAG ILLUSTRATED	6	2.50	15,485	32,052	47,537	15,686	37,913	53,599	-1.3	-15.5	-11.3
SUPER TEEN	6	1.95		167,352	167,352		159,417	159,417		+5.0	+5.0
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	5	2.50	303,265	48,200	351,465	300,160	51,500	351,660	+1.0	-6.4	-.1
TEACHING AND COMPUTERS	5	3.50	42,157		42,157	43,672		43,672	-3.5		-3.5
'TEEN	6	1.50	823,591	300,412	1,124,003	744,496	258,163	1,002,659	+10.6	+16.4	+12.1
TEEN BEAT	6	1.95	20,152	114,806	134,958	12,472	134,678	147,150@	+61.6	-14.8	-8.3
TEEN MACHINE	3	1.95		90,783	90,783		87,362	87,362		+3.9	+3.9
TENNIS	6	1.75	464,628	41,751	506,379	463,891	43,427	507,318	+.2	-3.9	-.2
TEXAS BUSINESS	6	2.25	42,465	4,345	46,810	37,484	11,158	48,642	+13.3	-61.1	-3.8
TEXAS FISH & GAME	6	1.50	34,586		34,586						

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
TEXAS FISHERMAN-A COMPLETE GUIDE TO THE TEXAS OUTDOORS	6	1.50	52,220	9,455	61,675	52,366	8,753	61,119	-.3	+8.0	+.9
TEXAS HOMES	6	2.50	68,856	8,860	77,716	70,661	13,806	84,467	-2.6	-35.8	-8.0
TEXAS MONTHLY	6	2.00	236,176	53,079	289,255	241,807	46,087	287,894	-2.3	+15.2	+.5
3-2-1 CONTACT	5		373,123		373,123	318,581		318,581	+17.1		+17.1
TIGER BEAT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIGER BEAT STAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TIME ASIA	26	.67	210,810	58,501	269,311	326,535	71,575	398,110	-35.4	-18.3	-32.4
TIME ATLANTIC	26	.80	431,427	103,846	535,273	420,459	110,780	531,239	+2.6	-6.3	+.8
TIME LATIN AMERICA	26	.78	56,955	33,517	90,472	57,789	32,955	90,744	-1.4	+1.7	-.3
TIME-THE WEEKLY NEWSMAGAZINE	26	1.95	4,602,853	229,542	4,832,395	4,482,488	213,832	4,696,320	+2.7	+7.3	+2.9
TOWN & COUNTRY	6	3.00	320,223	93,441	413,664	330,568	98,635	429,203	-3.1	-5.3	-3.6
TRAILER LIFE	6	2.00	287,389	19,017	306,406	286,739	18,175	304,914	+.2	+4.6	+.5
TRAINS	6	2.50	50,510	28,906	79,416	46,001	31,831	77,832	+9.8	-9.2	+2.0
TRAVEL & LEISURE	6	2.95	1,043,675	11,905	1,055,580	975,050	9,762	984,812	+7.0	+22.0	+7.2
TRAVELER	2	4.85	865,320	249	865,569	1,022,676	369	1,023,045	-15.4	-32.5	-15.4
TRUE STORY	6	1.25	1,172,853	271,417	1,444,270	1,232,896	281,266	1,514,162	-4.9	-3.5	-4.6
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		331,929		331,929	360,745		360,745	-8.0		-8.0
TV CROSSWORDS	9	1.25	23,445	267,733	291,178	43,679	258,533	302,212	-46.3	+3.6	-3.7
TV GUIDE (USA)	26	.60	8,440,901	8,433,576	16,874,477	8,685,907	8,479,154	17,165,061	-2.8	-.5	-1.7
TV PICTURE LIFE	3	1.95		124,920	124,920		88,608	88,608		+41.0	+41.0
UNIQUE HOMES	3	6.95	41,286	34,133	75,419	42,657	32,987	75,644	-3.2	+3.5	-.3
U.S. NEWS & WORLD REPORT	25	1.95	2,201,467	54,476	2,255,943	2,017,068	53,604	2,070,672	+9.1	+1.6	+8.9
US	13	1.50	635,148	372,515	1,007,663	515,492	436,039	951,531	+23.2	-14.6	+5.9
VANITY FAIR	6	2.00	312,769	80,304	393,073	286,403	59,515	345,918	+9.2	+34.9	+13.6

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
VENTURE	6	3.00	304,566	25,927	330,493	285,154	21,325	306,479	+6.8	+21.6	+7.8
VFW AUXILIARY MAGAZINE	3		700,455		700,455	703,202		703,202	-.4		-.4
VFW MAGAZINE	6	.20	1,762,542		1,762,542	1,774,828		1,774,828	-.7		-.7
VIDEO	6	1.95	262,748	77,371	340,119	222,047	83,582	305,629	+18.3	-7.4	+11.3
VIDEO REVIEW	6	1.95	327,253	83,112	410,365	282,889	87,224	370,113	+15.7	-4.7	+10.9
VISION-THE LATIN AMERICAN MAGAZINE	12	2.00	184,468	17,333	201,801	189,039	14,534	203,573	-2.4	+19.3	-.9
VOGUE	6	3.00	437,764	753,257	1,191,021	427,837	768,251	1,196,088	+2.3	-2.0	-.4
VOGUE PATTERNS	3	2.50	128,694	112,686	241,380	154,072	127,457	281,529	-16.5	-11.6	-14.3
"W"	13	2.50	182,996	30,142	213,138	190,440	21,521	211,961	-3.9	+40.1	+.6
THE WASHINGTON POST NATIONAL WEEKLY EDITION	26	1.50	48,438	597	49,035	50,211	661	50,872	-3.5	-9.7	-3.6
WASHINGTON, THE EVERGREEN STATE MAGAZINE	3	2.50	57,802	12,981	70,783	39,927	15,088	55,015	+44.8	-14.0	+28.7
THE WASHINGTONIAN	6	1.95	101,434	47,427	148,861	93,422	43,421	136,843	+8.6	+9.2	+8.8
WEEKLY WORLD NEWS	25	.55	30,897	995,417	1,026,314	26,302	993,522	1,019,824	+17.5	+.2	+.6
THE WEEKLY, SEATTLE'S NEWSMAGAZINE	26	.75	21,476	8,760	30,236						
WEIGHT WATCHERS MAGAZINE	6	1.50	745,364	155,153	900,517	706,929	153,740	860,669	+5.4	+.9	+4.6
WEST MICHIGAN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE WESTERN HORSEMAN	6	1.95	97,437	60,330	157,767	94,880	60,968	155,848	+2.7	-1.0	+1.2
WESTERN OUTDOORS	5	2.00	137,919	7,325	145,244	144,513	7,061	151,574	-4.6	+3.7	-4.2
WESTWAYS	6	1.25	448,727		448,727	421,104		421,104	+6.6		+6.6
WILDFOWL	3	3.50	23,756		23,756						
WISCONSIN SPORTSMAN	4	1.75	57,149	13,332	70,481	54,406	14,769	69,175	+5.0	-9.7	+1.9
WOMAN	3	1.95	2,678	472,606	475,284	3,233	401,387	404,620	-17.2	+17.7	+17.5
WOMAN'S DAY	8	.89	63,688	5,568,147	5,631,835	62,831	6,527,442	6,590,273	+1.4	-14.7	-14.5

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
WOMAN'S WORLD	25	.69		1,337,431	1,337,431		1,305,162	1,305,162		+2.5	+2.5
WOODENBOAT	3	3.50	55,474	48,427	103,901	53,591	42,906	96,497	+3.5	+12.9	+7.7
THE WORKBASKET	5	1.00	1,721,402	26,000	1,747,402	1,727,412	27,800	1,755,212	-.3	-6.5	-.4
WORKBENCH	3	1.50	848,277	36,333	884,610	853,850	37,833	891,683	-.7	-4.0	-.8
WORKING MOTHER	6	1.95	548,875	15,692	564,567	529,900	14,059	543,959	+3.6	+11.6	+3.8
WORKING WOMAN	6	2.50	720,384	30,469	750,853	686,316	24,478	710,794	+5.0	+24.5	+5.6
WORLD PRESS REVIEW	6	2.95	66,251	2,779	69,030	102,522	3,039	105,561	-35.4	-8.6	-34.6
WORLD TENNIS	6	1.75	348,523	26,017	374,540	338,685	16,925	355,610	+2.9	+53.7	+5.3
WRITER'S DIGEST	6	2.00	189,513	25,269	214,782	171,473	25,269	196,742	+10.5		+9.2
YACHT RACING & CRUISING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
YACHTING	6	2.50	94,583	41,973	136,556	102,647	45,800	148,447	-7.9	-8.4	-8.0
YANKEE	6	1.50	936,290	65,359	1,001,649	923,671	62,887	986,558	+1.4	+3.9	+1.5
YM	5	1.50	712,245	92,231	804,476	702,096	73,142	775,238	+1.4	+26.1	+3.8
CANADA											
ALBERTA REPORT	26	2.00	50,585	3,126	53,711	55,913	3,333	59,246	-9.5	-6.2	-9.3
ALMANACH DU PEUPLE	1	4.95		133,139	133,139		129,094	129,094		+3.1	+3.1
ATLANTIC INSIGHT	6	1.95	36,228	2,835	39,063	41,857	2,236	44,093	-13.4	+26.8	-11.4
BC OUTDOORS	5	2.25	34,044	5,508	39,552	25,996	5,899	31,895	+31.0	-6.6	+24.0
CANADIAN BUSINESS	6	3.50	86,875	9,033	95,908	86,591	9,148	95,739	+.3	-1.3	+.2
CANADIAN LIVING	6	1.79	303,857	211,899	515,756	262,650	231,670	494,320	+15.7	-8.5	+4.3
THE CANADIAN SHOPPER	6	2.00	25,032	2,076	27,108	14,869	366	15,235	+68.4	+467.2	+77.9
CANADIAN WORKSHOP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CANADIAN YACHTING POWER AND SAIL	6	2.50	21,169	3,278	24,447	21,507	2,543	24,050	-1.6	+28.9	+1.7
CHATELAINE	6	1.75	1,026,582	83,113	1,109,695	1,029,145	77,452	1,106,597	-.2	+7.3	+.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
CHATELAINE (FRENCH LANGUAGE EDITION)	6	1.75	282,100	22,213	304,313	283,486	20,550	304,036	-.5	+8.1	+.1
CITY & COUNTRY HOME	4	3.00	75,655	7,546	83,201	75,355	8,654	84,009	+.4	-12.8	-1.0
CLIN D'OEIL	6	2.95	9,461	66,358	75,819	12,727	66,819	79,546	-25.7	-.7	-4.7
COMBINED STATEMENT FOR BC OUTDOORS AND ONTARIO OUT OF DOORS			81,859	14,200	96,059						
COMBINED STATEMENT FOR CANADIAN YACHTING POWER AND SAIL AND PACIFIC YACHTING			32,337	8,865	41,202	32,403	8,026	40,429	-.2	+10.5	+1.9
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)			1,308,682	105,326	1,414,008	1,312,631	98,002	1,410,633	-.3	+7.5	+.2
COUP DE PEIGNE	2	2.75	5,209	32,456	37,665	5,418	35,944	41,362@	-3.9	-9.7	-8.9
COUP DE POUCE	6	1.89	66,731	80,577	147,308	76,836	105,308	182,144	-13.2	-23.5	-19.1
COUP DE POUCE EXTRA	3	2.99		57,505	57,505						
CROC			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DECORATION CHEZ-SOI	6	2.50	19,460	44,571	64,031	20,259	44,107	64,366	-3.9	+1.1	-.5
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	154,308	12,281	166,589	149,980	11,592	161,572	+2.9	+5.9	+3.1
FILLES D'AUJOURD'HUI	6	2.25	17,782	13,232	31,014	10,313	15,153	25,466	+72.4	-12.7	+21.8
THE FINANCIAL POST	26	1.00	175,869	8,998	184,867	172,482	7,086	179,568	+2.0	+27.0	+3.0
FINANCIAL TIMES OF CANADA	26	1.00	103,719	2,561	106,280	103,314	1,987	105,301	+.4	+28.9	+.9
FLARE	6	2.00	196,247	26,857	223,104	185,023	24,077	209,100	+6.1	+11.5	+6.7
HARROWSMITH MAGAZINE	3	3.00	136,634	18,623	155,257	132,832	20,073	152,905	+2.9	-7.2	+1.5
HOCKEY NEWS	22	1.50	80,605	23,266	103,871	82,738	23,788	106,526	-2.6	-2.2	-2.5
L'ACTUALITE	6	1.75	244,491	21,241	265,732	247,616	17,071	264,687	-1.3	+24.4	+.4
LE LUNDI	26	1.69	12,945	82,020	94,965	11,071	85,017	96,088	+16.9	-3.5	-1.2
LEGION MAGAZINE	6	1.00	529,907		529,907	536,940		536,940	-1.3		-1.3

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
LEISURE WAYS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LES IDEES DE MA MAISON	5	2.75	36,014	48,004	84,018	19,066	42,565	61,631	+88.9	+12.8	+36.3
M	6	2.25	20,998	30,716	51,714	21,634	43,325	64,959	-2.9	-29.1	-20.4
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	26	1.75	632,731	16,550	649,281	630,009	18,811	648,820	+.4	-12.0	+.1
THE NEWFOUNDLAND HERALD	26	1.00	1,129	36,208	37,337	1,027	35,749	36,776	+9.9	+1.3	+1.5
ONTARIO OUT OF DOORS	5	2.00	47,815	8,692	56,507	42,862	8,648	51,510	+11.6	+.5	+9.7
ORAH	3		14,508		14,508	13,618		13,618	+6.5		+6.5
OUTDOOR CANADA	5	2.00	138,290	10,181	148,471	129,605	9,129	138,734	+6.7	+11.5	+7.0
PACIFIC YACHTING	6	2.75	11,168	5,587	16,755	10,896	5,483	16,379	+2.5	+1.9	+2.3
PHOTO LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
QUEBEC SCIENCE	6	2.95	14,571	4,361	18,932	14,962	5,199	20,161	-2.6	-16.1	-6.1
QUEBEC YACHTING VOILE & MOTEUR	6	2.75	5,407	1,666	7,073						
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	1.95	1,273,453	78,014	1,351,467	1,275,437	86,443	1,361,880	-.2	-9.8	-.8
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS			1,631,696	102,134	1,733,830	1,629,099	111,897	1,740,996	+.2	-8.7	-.4
RENOVATION BRICOLAGE	6	2.75	24,449	13,242	37,691	24,540	11,992	36,532	-.4	+10.4	+3.2
SATURDAY NIGHT	6	2.75	128,033	6,113	134,146	131,600	5,360	136,960	-2.7	+14.0	-2.1
SELECTION DU READER'S DIGEST	6	1.95	358,243	24,120	382,363	353,662	25,454	379,116	+1.3	-5.2	+.9
SENTIER CHASSE-PECHE	5	2.95	55,407	20,819	76,226	53,008	18,716	71,724	+4.5	+11.2	+6.3
SOUND & VISION	3	2.00	46,214	1,599	47,813	53,612		53,612	-13.8		-10.8
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	26	2.25	345,802	26,437	372,239	315,978	24,853	340,831	+9.4	+6.4	+9.2
TORONTO LIFE	9	2.50	81,099	16,254	97,353	80,569	14,665	95,234	+.7	+10.8	+2.2
TOURING & TRAVEL	2	2.00	126,617		126,617	121,616		121,616	+4.1		+4.1

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/85 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
TV GUIDE	26	.85	424,855	403,634	828,489	377,407	423,976	801,383	+12.6	-4.8	+3.4
TV HEBDO	26	.95	49,998	222,392	272,390	34,729	218,671	253,400	+44.0	+1.7	+7.5
TV PLUS	26	.85	125	20,346	20,471	129	23,848	23,977	-3.1	-14.7	-14.6
WESTERN SPORTSMAN	3	2.50	25,969	2,869	28,838	25,288	2,235	27,523	+2.7	+28.4	+4.8
YOUR MONEY	3	2.50	86,440	19,360	105,800						
FOREIGN											
AL MOSTAKBAL	26	.61	1,091	73,505	74,596	1,306	57,850	59,156	-16.5	+27.1	+26.1
KOL AL ARAB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VEA	26	.95	9,317	47,816	57,133	7,501	44,717	52,218	+24.2	+6.9	+9.4

ABC Business Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
U.S.					
AD EAST	1,782	12,358	14,140	13,694	12,434
ADMINISTRATIVE MANAGEMENT	42,986	37,831	80,817	65,336	50,324
ADVERTISING AGE	88,937		88,937	87,469	88,675
ADWEEK	62,185	16,637	78,822		
AEROSOL AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AGRICULTURAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	26,287	3,218	29,505	29,049	26,521
THE AIRCRAFT BULLETIN	197	14,799	14,996	2,495	
AIRLINE & TRAVEL FOOD SERVICE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ABA BANKING JOURNAL	35,312	3,016	38,328	39,891	41,165
AMERICAN CERAMIC SOCIETY BULLETIN	11,679	610	12,289	11,698	11,231
ACP OBSERVER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN FUNERAL DIRECTOR	10,068		10,068	10,134	10,104
AMERICAN GLASS REVIEW	645	548	1,193	1,183	1,187
AMERICAN HEALTH:FITNESS OF BODY AND MIND: WAITING ROOM EDITION		75,087	75,087	75,043	61,609
THE AMERICAN JOURNAL OF CARDIOLOGY	22,978		22,978	22,674	30,057
THE AMERICAN JOURNAL OF MEDICINE	35,794		35,794	36,318	47,875
AMERICAN JOURNAL OF NURSING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,263		19,263	19,107	19,087
THE AMERICAN JOURNAL OF SURGERY	17,558		17,558	17,251	22,740
AMERICAN PAINT & COATINGS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN SCHOOL BOARD JOURNAL	41,752		41,752	41,338	40,876
AMERICAN SHOEMAKING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
ASHRAE JOURNAL	46,903	2,276	49,179	49,092	48,015
AMUSEMENT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ANALYTICAL CHEMISTRY	26,941		26,941	28,899	29,295
ANNALS OF INTERNAL MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
APPAREL MERCHANDISING		41,482	41,482	44,524	44,776
AQUACULTURE MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARMY	166,042		166,042	164,113	163,098
ART DIRECTION	8,886		8,886	9,279	9,485
ARTS & ACTIVITIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ATLANTA BUSINESS CHRONICLE	5,432	16,549	21,981	19,907	16,044
AUTOMOTIVE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AVIATION WEEK & SPACE TECHNOLOGY	144,012		144,012	142,527	141,267
BAKING EQUIPMENT		4,844	4,844	4,639	
BALTIMORE BUSINESS JOURNAL	7,262	185	7,447	7,709	7,628
BETTER ROADS		38,307	38,307	38,234	36,389
BEVERAGE MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BEVERAGE RETAILER WEEKLY	27,503	2,145	29,648	28,782	27,916
BEVERAGE WORLD	11,472	17,958	29,430	28,688	27,813
BILLBOARD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOBBIN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOTTOMLINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXBOARD CONTAINERS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BOXOFFICE	10,112		10,112	10,216	11,640
BRICK AND CLAY RECORD	1,461	2,902	4,363	4,341	4,691
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	34,260		34,260	34,382	35,126

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
BUILDING SUPPLY HOME CENTERS		40,024	40,024	38,510	37,533
BUSINESS FIRST OF BUFFALO	6,963		6,963	7,046	
BUSINESS FIRST OF COLUMBUS	8,265		8,265	7,947	13,911
BUSINESS JOURNAL PUBLICATIONS	66,223	426	66,649	65,342	
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	11,382		11,382	11,385	10,489
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	10,604		10,604	10,398	10,344
THE BUSINESS JOURNAL SERVING SAN JOSE AND THE SANTA CLARA VALLEY	10,528		10,528	10,826	10,145
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	277,057		277,057	295,887	308,831
CANDY INDUSTRY MAGAZINE	2,854	821	3,675	3,519	3,706
CATALOG SHOWROOM MERCHANDISER	450	7,598	8,048	7,615	7,819
CHAIN STORE AGE EXECUTIVE	1,912	30,042	31,954	32,846	31,705
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL AND ENGINEERING NEWS	126,372		126,372	126,538	126,835
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,701		15,701	15,891	15,994
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CINCINNATI BUSINESS COURIER	6,306		6,306	5,566	5,521
CITY & STATE	1,054	30,075	31,129	30,658	27,612
COAL AGE	8,743	15,777	24,520	24,558	24,490
COMMERCIAL WEST	3,325	1,466	4,791	4,827	4,563
COMPUTER + SOFTWARE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMPUTER GRAPHICS TODAY	10,424	16,498	26,922	23,207	19,055
COMPUTER GRAPHICS WORLD	18,128	16,750	34,878	31,414	31,455

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
COMPUTERWORLD	126,252		126,252	128,015	125,649
CONSTRUCTION BULLETIN	5,052	519	5,571	5,463	5,500
CONSULTING ENGINEER		41,270	41,270	39,102	39,078
CORPORATE REPORT MINNESOTA	14,614	6,058	20,672	22,853	22,500
COSMETICS & TOILETRIES	2,684		2,684	2,782	2,539
CRAIN'S CHICAGO BUSINESS	42,249	5,840	48,089	46,681	47,026
CRAIN'S CLEVELAND BUSINESS	7,481	17,718	25,199	25,101	
CRAIN'S DETROIT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S NEW YORK BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DALLAS/FORT WORTH BUSINESS JOURNAL	4,172	31,383	35,555	32,835	27,889
DATA COMMUNICATIONS	42,521	8,236	50,757	46,618	44,106
DATA MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATAMATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DECOR	21,128		21,128	21,009	20,583
DISCOUNT STORE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DO IT YOURSELF RETAILING	31,626	32,806	64,432	65,960	66,165
DRUG & COSMETIC INDUSTRY	4,771	7,797	12,568	12,608	11,592
DRUG STORE NEWS	39,563	1,974	41,537	40,548	40,849
DUN'S BUSINESS MONTH	6,601	294,899	301,500	301,500	301,503
E&I TV	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EDITOR & PUBLISHER-THE FOURTH ESTATE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRIC LIGHT & POWER		41,542	41,542	41,155	41,155
ELECTRICAL CONSTRUCTION & MAINTENANCE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WHOLESALING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRICAL WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
ELECTRONIC LEARNING	17,107	36,867	53,974	49,438	52,390
ELECTRONIC MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC NEWS	61,512	15,102	76,614	65,966	68,918
ELECTRONIC SERVICING & TECHNOLOGY	49,540		49,540	54,513	57,310
ELECTRONICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
EMERGENCY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENERGY USER NEWS	14,527		14,527	14,824	15,656
ENGINEERING & MINING JOURNAL	14,591	15,435	30,026	29,713	30,325
ENGINEERING NEWS-RECORD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE EXECUTIVE EDUCATOR	14,709		14,709	14,835	14,869
FEEDSTUFFS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FINANCIAL ANALYSTS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FE: THE MAGAZINE FOR FINANCIAL EXECUTIVES	18,225		18,225	18,366	18,769
FIRE ENGINEERING	39,018		39,018	38,139	38,062
FLOOR COVERING WEEKLY	12,676	8,567	21,243	21,297	21,105
FLOORING	5,438	18,554	23,992	22,571	22,511
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	21,731	2,473	24,204	24,136	23,738
FOOTWEAR MANUFACTURING	1,101	2,342	3,443	3,495	3,585
FOOTWEAR NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FRAMES	20,208		20,208	20,117	19,940
FUELOIL & OIL HEAT MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GAS INDUSTRIES		10,795	10,795	10,464	9,100
GEYER'S OFFICE DEALER	13,849	1,929	15,778	15,886	15,312

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
GIFTS & DECORATIVE ACCESSORIES	34,372		34,372	33,318	32,373
GLASS DIGEST	8,420	2,492	10,912	11,353	10,569
GLASS INDUSTRY	1,713	587	2,300	2,320	2,118
GRAIN AGE	537	7,238	7,775	8,583	9,102
GROCERS' SPOTLIGHT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GULF COAST OIL WORLD	1,853	4,238	6,091	5,788	
HARDWARE AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
HAWAII BUSINESS	9,903		9,903	9,939	9,505
HOLLYWOOD REPORTER	18,762	547	19,309	19,111	16,161
HOUSEWARES	3,024	11,177	14,201	13,697	13,378
HOUSTON BUSINESS JOURNAL	11,450	11,348	22,798	22,511	22,963
HYDROCARBON PROCESSING	26,352	5,053	31,405	31,798	33,036
IMPLEMENT & TRACTOR	14,490	4,519	19,009	22,451	23,596
INDIANAPOLIS BUSINESS JOURNAL	14,132	83	14,215	13,257	12,488
INDUSTRIAL DESIGN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
INDUSTRY WEEK	3,119	355,588	358,707	350,231	350,111
INSURANCE SALES	23,722		23,722	22,384	24,708
INTERIOR DESIGN	54,834		54,834	54,156	51,768
INTERNATIONAL ADVERTISER	552	4,723	5,275	4,394	4,249
INTERNATIONAL EYECARE	5,746	8,588	14,334	14,868	13,127
IRON AND STEEL ENGINEER	9,708	2,128	11,836	11,887	12,458
JET CARGO NEWS	42	21,324	21,366	23,661	26,902
THE JEWELERS' CIRCULAR-KEYSTONE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE JOURNAL OF ACCOUNTANCY	286,109		286,109	279,202	276,312
JOURNAL WATER POLLUTION CONTROL FEDERATION	27,015		27,015	28,071	27,870

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
KANSAS CITY BUSINESS JOURNAL	14,396		14,396	14,514	14,186
LIBRARY JOURNAL	24,356		24,356	24,460	24,933
LIFE INSURANCE SELLING	43,317		43,317	43,125	42,658
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	1,631	11,259	12,890	12,566	11,372
LP-GAS	5,519	9,881	15,400	15,496	15,337
LOCKSMITH LEDGER	17,415		17,415	17,918	17,990
LOS ANGELES BUSINESS JOURNAL	3,628	34,806	38,434	38,350	24,350
THE MANUFACTURING CONFECTIONER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
METAL BUILDING REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
METAL FINISHING	10,526		10,526	11,154	11,433
METAL PROGRESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MICHIGAN BEVERAGE NEWS	5,489	75	5,564	5,337	5,748
MICHIGAN CONTRACTOR & BUILDER	2,735	333	3,068	3,047	3,055
MICHIGAN ROADS AND CONSTRUCTION	1,423	496	1,919	1,933	1,943
MICRO MARKETWORLD		45,093	45,093	45,092	38,540@
MIDCONTINENT OIL WORLD	573	6,048	6,621	6,235	
MILLING & BAKING NEWS	4,342		4,342	4,285	4,321
MINING ENGINEERING	23,291	2,885	26,176	28,253	28,842
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	111,144	18,356	129,500	128,516	125,163
MOTOR	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE MUSIC TRADES	6,385		6,385	6,392	6,472
NATION'S RESTAURANT NEWS	83,934	103	84,037	82,076	77,157
NATIONAL DEFENSE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL FISHERMAN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
NATIONAL HOME CENTER NEWS	4,568	31,079	35,647	33,959	34,363
NHFA'S COMPETITIVEDGE	9,159	13,529	22,688	20,882	21,866
THE NATIONAL LOCKSMITH	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NATIONAL PETROLEUM NEWS	15,215		15,215	14,934	16,244
THE NATIONAL PROVISIONER	9,079		9,079	9,190	9,552
THE NATIONAL UNDERWRITER (LIFE AND HEALTH INSURANCE EDITION)	13,488		13,488	13,835	14,017
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY INSURANCE	25,274		25,274	25,414	25,585
NEW JERSEY SUCCESS	640	39,018	39,658	37,984	36,258
NORTHEAST OIL WORLD	3,508	1,608	5,116	4,798	5,527
THE NORTHERN LOGGER AND TIMBER PROCESSOR	12,836		12,836	12,855	12,503
NORTHWESTERN BANKER	3,244	1,281	4,525	4,580	4,671
OIL AND GAS INVESTOR	6,784		6,784	7,382	
THE OIL AND GAS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
OPTICAL INDEX	3,317	26,476	29,793	29,788	32,942
PACIFIC BUSINESS NEWS	12,882		12,882	12,405	12,097
PACIFIC FISHING	8,720		8,720	9,317	9,963
PACKAGING DIGEST	91,870		91,870	89,773	89,336
THE PACKER	15,029		15,029	15,046	15,005
PAPER SALES	9,265	3,750	13,015	12,830	12,917
PAPER TRADE JOURNAL	3,071	26,182	29,253	27,649	25,095
PEDIATRICS	42,155		42,155	41,612	35,331@
PENNSYLVANIA MEDICINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
THE PET DEALER	1,022	12,646	13,668	13,816	13,599
PETROLEUM ENGINEER INTERNATIONAL	9,277	28,561	37,838	37,679	37,836

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AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
PHILADELPHIA BUSINESS JOURNAL	10,503	85	10,588	11,115	11,889
PHOENIX BUSINESS JOURNAL	2,584	12,810	15,394	13,158	11,703
PHOTOGRAPHIC TRADE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PIPELINE & GAS JOURNAL	5,683	18,417	24,100	23,908	23,876
PIPELINE DIGEST	5,104	1,382	6,486	6,895	7,165
PITTSBURGH BUSINESS TIMES-JOURNAL	8,956		8,956	8,765	7,951
PLANT ENGINEERING		119,077	119,077	115,580	112,232
PLAYTHINGS	11,415	3,185	14,600	14,201	13,329
POLICE PRODUCTS NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE POULTRY TIMES	11,771		11,771	11,655	11,849
POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER ENGINEERING		52,080	52,080	51,508	50,481
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER	7,082	128,307	135,389	135,839	134,563
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC RELATIONS JOURNAL	16,500		16,500	16,152	16,187
PUBLIC UTILITIES FORTNIGHTLY	7,457		7,457	7,324	7,156
PUBLISHER'S WEEKLY	35,375		35,375	36,129	36,716
PUGET SOUND BUSINESS JOURNAL	5,025	11,326	16,351	15,661	10,300
RAILWAY AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RAILWAY TRACK AND STRUCTURES	8,955		8,955	9,174	9,096
REAL ESTATE MAGAZINE	10,276		10,276	10,392	10,476
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,511	20,511	20,654	20,379
RSC REFRIGERATION SERVICE AND CONTRACTING	28,375		28,375	28,300	28,264
RESTAURANTS & INSTITUTIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
RISK MANAGEMENT	10,027		10,027	9,682	9,831
ROCKY MOUNTAIN BUSINESS JOURNAL	3,018	10,699	13,717	14,129	6,850
ROUGH NOTES	21,485		21,485	21,904	22,887
RUBBER WORLD	4,032	7,360	11,392	11,042	10,818
RURAL ELECTRIFICATION	21,324	1,028	22,352	23,334	23,879
ST. LOUIS BUSINESS JOURNAL	19,064	73	19,137	18,930	20,455
SALES AND MARKETING MANAGEMENT	51,790		51,790	49,614	47,163
SAN DIEGO BUSINESS JOURNAL	1,933	16,300	18,233	15,153	12,535
SAN FRANCISCO BUSINESS JOURNAL	3,509	23,925	27,434	25,147	16,472
SAVINGS INSTITUTIONS	27,471		27,471	28,555	28,579
SCHOLASTIC COACH	26,783	10,506	37,289	37,580	33,935
SCHOOL ARTS	18,176	5,277	23,453	24,134	23,709
SCHOOL LIBRARY JOURNAL	40,189		40,189	40,893	40,513
SCREEN PRINTING MAGAZINE	10,890	773	11,663	11,544	11,704
SCRIPPS HOWARD BUSINESS JOURNALS	46,156	208,681	254,837	234,025	182,582
SEAFOOD BUSINESS	468	11,372	11,840	11,172	11,091
SEED TRADE NEWS	1,271	2,052	3,323	3,378	3,473
SEED WORLD	2,677	1,400	4,077	3,281	
SHIPPING DIGEST	5,453		5,453	5,309	5,192
SIGNS OF THE TIMES	17,759	173	17,932	17,834	17,272
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,807	15,165	16,972	16,533	15,888
SOUTH FLORIDA BUSINESS JOURNAL	2,796	18,240	21,036	17,444	14,212
SOUTHWEST OIL WORLD	2,369	1,963	4,332	3,822	4,089
THE STANDARD	4,820		4,820	4,844	4,855
SUPERMARKET NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
THE TAX ADVISER	24,368		24,368	23,359	22,327
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		79,216	79,216	75,281	71,375
TELEPHONY	27,422	7,773	35,195	35,412	36,801
TEST & MEASURMENT WORLD		48,370	48,370	44,692	42,692
TOBACCO INTERNATIONAL	1,858	401	2,259	2,315	2,331
TRAFFIC WORLD	10,990		10,990	11,258	11,399
TRANSPORT TOPICS	30,861		30,861	31,074	31,739
THE TRAVEL AGENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	42,892		42,892	43,044	41,143
UNDERWRITERS' REPORT	5,307		5,307	5,416	5,430
VIDEO MANAGER	797	23,754	24,551	20,110	18,571
VIDEOGRAPHY	7,313	18,511	25,824	15,452	13,570
VISUAL MERCHANDISING & STORE DESIGN	11,332	301	11,633	11,201	10,693
WALLCOVERINGS	2,903	12,122	15,025	14,741	8,905
WASHINGTON BUSINESS JOURNAL	2,609	21,297	23,906	19,730	19,264
WJR (WASHINGTON JOURNALISM REVIEW)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WATER & WASTES DIGEST		100,321	100,321	97,361	98,091
THE WATERWAYS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BUILDER	4,330		4,330	4,332	4,287
WESTERN OIL WORLD	4,753	1,456	6,209	6,605	6,544
WESTERN OUTFITTER	25	16,354	16,379	14,250	13,442
WILSON LIBRARY BULLETIN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WINES & VINES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

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AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
WORLD OIL	3,100	37,157	40,257	40,375	40,498
ZIP/TARGET MARKETING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	7,388		7,388	7,612	7,771
COMMUNITY PUBLICATION RATES AND DATA	1,992		1,992	2,074	2,083
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	6,187		6,187	6,384	6,539
DATA SOURCES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NEWSPAPER RATES AND DATA	6,380		6,380	6,614	6,743
THE POCKET LIST OF RAILROAD OFFICIALS	12,308		12,308	12,795	12,641
SPOT RADIO RATES AND DATA	4,368		4,368	4,504	4,634
SPOT TELEVISION RATES AND DATA	4,431		4,431	4,508	4,499
CANADA					
BUSINESS QUARTERLY	8,572	66	8,638	8,888	9,207
CANADIAN TRAVEL PRESS		15,072	15,072	17,404	
CANADIAN UNDERWRITER	8,037		8,037	8,116	8,148
FINANCE	27,283		27,283	21,456	
INFORMATIQUE & BUREAUTIQUE	7,662	15,313	22,975	21,833	21,923
JOURNAL CONSTRUCTO	2,364	4,816	7,180	6,690	6,518
LE JOURNAL DES VOYAGES	1,776	4,010	5,786	5,729	5,630
LES AFFAIRES	77,922		77,922	67,801	63,283
MARKETING	10,724		10,724	10,491	9,774
MUNICIPAL WORLD	7,775	765	8,540	8,076	8,436
QUEBEC CONSTRUCTION	1,960	2,360	4,320	4,175	4,118

AUDIT BUREAU OF CIRCULATIONS

AVERAGES FOR 6 MONTHS ENDED 6/30/86

PUBLICATION NAME	TOTAL PAID	NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED	TOTAL PAID & NON-PAID TO FIELD SERVED AVERAGES FOR 6 MONTHS ENDED 12/31/85	6/30/85
REVUE COMMERCE	34,345		34,345	33,806	34,640
REFERENCE PERIODICALS					
CANADIAN ADVERTISING RATES & DATA	4,558		4,558	4,684	4,635

ABC Farm Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MOS. ENDED 6/30/86 TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID
U.S.		
AMERICAN AGRICULTURIST	53,938	56,337
AMERICAN VEGETABLE GROWER	26,037	28,243
ARIZONA FARMER-STOCKMAN	3,050	3,220
CALIFORNIA FARMER	54,672	56,633
THE CATTLEMAN	19,761	21,372
COLORADO RANCHER AND FARMER	16,413	18,215
THE DROVERS JOURNAL	51,647	55,571
FARM JOURNAL	812,585	876,065
THE FARMER	126,065	138,025
FARMWEEK	27,772	26,863
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	6,205	6,727
HARVEST FARM UNIT	303,339	321,068
THE HIGH PLAINS JOURNAL	59,625	56,492
HOARD'S DAIRYMAN	164,638	176,509
IDAHO FARMER-STOCKMAN	15,658	16,394
KANSAS FARMER	47,311	52,504
THE KENTUCKY FARMER	33,300	31,981
MICHIGAN FARMER	55,603	60,170
MISSOURI RURALIST	57,147	60,688
MONTANA FARMER-STOCKMAN	23,195	24,244
THE NATIONAL FUTURE FARMER	415,685	441,340
NEBRASKA FARMER	54,536	58,139
THE OHIO FARMER	81,407	87,759
OKLAHOMA FARMER-STOCKMAN	61,120	
OKLAHOMA/TEXAS FARMER-STOCKMAN	189,407	198,049
OREGON FARMER-STOCKMAN	19,049	21,468
PENNSYLVANIA FARMER	61,872	65,942
PRAIRIE FARMER	153,295	167,996
PROGRESSIVE FARMER	536,071	557,337
SUCCESSFUL FARMING	494,807	521,754
TEXAS FARMER-STOCKMAN	128,287	
UTAH FARMER-STOCKMAN	6,436	7,149
WALLACES FARMER	83,136	91,627
WASHINGTON FARMER-STOCKMAN	23,244	25,113
WESTERN FARMER-STOCKMAN MAGAZINES	90,632	97,588
WISCONSIN AGRICULTURIST	55,412	62,037
WYOMING STOCKMAN-FARMER	2,935	3,413
CANADA		
CATTLEMEN	40,909	41,625
COUNTRY GUIDE	228,675	234,313
COUNTRY LIFE IN BRITISH COLUMBIA	P/S NOT FILED BY PRESS TIME	
GRAINEWS	61,670	55,001
LA TERRE DE CHEZ NOUS	47,798	48,320
LE BULLETIN DES AGRICULTEURS	100,832	113,783
THE WESTERN PRODUCER	138,533	141,986

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	CALIFORNIA FARMER
MAINE	2,239	227		
NEW HAMPSHIRE	1,830	200		
VERMONT	2,219	97		
MASSACHUSETTS	2,899	811		
RHODE ISLAND	395	101		
CONNECTICUT	2,441	399		
NEW ENGLAND	**12,023**	**1,835**		
NEW YORK	32,816	1,944		
NEW JERSEY	3,760	981		
PENNSYLVANIA	4,240	2,095		
MIDDLE ATLANTIC	**40,816**	**5,020**		
OHIO		1,559		
INDIANA		728		
ILLINOIS		1,022		
MICHIGAN		1,304		
WISCONSIN		726		
EAST NO. CENTRAL		**5,339**		
MINNESOTA		532		
IOWA		432		
MISSOURI		501		
NORTH DAKOTA		54	5	
SOUTH DAKOTA		46	7	
NEBRASKA		163		
KANSAS		307		
WEST NO. CENTRAL		**2,035**	**12**	
DELAWARE		145		
MARYLAND		656		
DISTRICT OF COLUMBIA		39		
VIRGINIA		698		
WEST VIRGINIA		217		
NORTH CAROLINA		1,049		
SOUTH CAROLINA		235		
GEORGIA		321		
FLORIDA		502		
SOUTH ATLANTIC		**3,862**		
KENTUCKY		488		
TENNESSEE		510		
ALABAMA		246		
MISSISSIPPI		371		
EAST SO. CENTRAL		**1,615**		
ARKANSAS		181		
LOUISIANA		211		
OKLAHOMA		239		
TEXAS		547		
WEST SO. CENTRAL		**1,178**		
MONTANA		68	21	
IDAHO		142	5	
WYOMING		16	3	
COLORADO		231	28	
NEW MEXICO		100	62	
ARIZONA		162	2,016	351
UTAH		111	9	
NEVADA		24	14	915
MOUNTAIN		**854**	**2,158**	**1,266**
ALASKA		58	2	16
WASHINGTON		365	12	
OREGON		345	10	249
CALIFORNIA		1,203	300	51,652
HAWAII		237	1	85
PACIFIC		**2,208**	**325**	**52,002**
MISCELLANEOUS	595			
UNCLASSIFIED			492	876
UNITED STATES	**53,434**	**23,946**	**2,987**	**54,144**
POSSESSIONS & OTHER AREAS		63		3
U. S. & POSSESSIONS, ETC.	**53,434**	**24,009**	**2,987**	**54,147**
CANADA		721	1	24
FOREIGN	38	916	12	57
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**53,472**	**25,646**	**3,000**	**54,228**

	THE CATTLEMAN	COLORADO RANCHER AND FARMER	THE DROVERS JOURNAL	FARM JOURNAL
MAINE			92	1,846
NEW HAMPSHIRE			43	891
VERMONT			40	1,983
MASSACHUSETTS	3		99	1,603
RHODE ISLAND			22	211
CONNECTICUT	8		99	1,715
NEW ENGLAND	**11**		**395**	**8,249**
NEW YORK	14		671	17,744
NEW JERSEY	8		132	2,761
PENNSYLVANIA	11		832	26,009
MIDDLE ATLANTIC	**33**		**1,635**	**46,514**
OHIO	19		2,454	41,039
INDIANA	26		2,508	40,097
ILLINOIS	66		4,653	63,544
MICHIGAN	16		1,078	25,894
WISCONSIN	19		1,189	33,043
EAST NO. CENTRAL	**146**		**11,882**	**203,617**
MINNESOTA	10		1,420	49,681
IOWA	25		3,578	71,637
MISSOURI	95		4,734	38,690
NORTH DAKOTA	8		512	18,284
SOUTH DAKOTA	10		928	20,454
NEBRASKA	25	117	1,630	41,010
KANSAS	95	462	1,879	40,036
WEST NO. CENTRAL	**268**	**579**	**14,681**	**279,792**
DELAWARE			34	1,581
MARYLAND	10		255	5,639
DISTRICT OF COLUMBIA	10		43	90
VIRGINIA	37		1,192	11,167
WEST VIRGINIA	2		656	4,292
NORTH CAROLINA	22		723	19,287
SOUTH CAROLINA	26		317	5,589
GEORGIA	30		1,019	12,736
FLORIDA	92		586	4,920
SOUTH ATLANTIC	**229**		**4,825**	**65,301**
KENTUCKY	15		2,221	12,762
TENNESSEE	45		1,799	13,910
ALABAMA	47		852	8,831
MISSISSIPPI	49		557	7,164
EAST SO. CENTRAL	**156**		**5,429**	**42,667**
ARKANSAS	105		1,138	8,961
LOUISIANA	182		501	5,189
OKLAHOMA	961		1,929	15,828
TEXAS	16,098		3,235	26,781
WEST SO. CENTRAL	**17,346**		**6,803**	**56,759**
MONTANA	16		490	12,074
IDAHO	7		406	9,562
WYOMING	23	360	410	3,818
COLORADO	66	14,351	941	11,934
NEW MEXICO	156	119	371	2,272
ARIZONA	77		258	2,047
UTAH	8		263	2,632
NEVADA	3		108	743
MOUNTAIN	**356**	**14,830**	**3,247**	**45,082**
ALASKA	3		30	194
WASHINGTON	24		416	10,431
OREGON	15		404	7,860
CALIFORNIA	90		844	15,102
HAWAII	17		25	155
PACIFIC	**149**		**1,719**	**33,742**
MISCELLANEOUS		416		
UNCLASSIFIED				
UNITED STATES	**18,694**	**15,825**	**50,616**	**781,723**
POSSESSIONS & OTHER AREAS	8		5	18
U. S. & POSSESSIONS, ETC.	**18,702**	**15,825**	**50,621**	**781,741**
CANADA	39	6	157	148
FOREIGN	446	3	15	311
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	3		11	59
GRAND TOTAL	**19,190**	**15,834**	**50,804**	**782,259**

	THE FARMER	FARMWEEK	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	HARVEST FARM UNIT
MAINE		4	1	
NEW HAMPSHIRE		2		
VERMONT				
MASSACHUSETTS		4	3	
RHODE ISLAND				
CONNECTICUT		4	1	
NEW ENGLAND		14	5	
NEW YORK		32	7	
NEW JERSEY		7	6	2,560
PENNSYLVANIA		59	6	51,274
MIDDLE ATLANTIC		98	19	53,834
OHIO		4,950	8	80,404
INDIANA		19,542	4	
ILLINOIS		231	7	
MICHIGAN		74	3	55,572
WISCONSIN	261	20	3	
EAST NO. CENTRAL	261	24,817	25	135,976
MINNESOTA	73,546	9	3	
IOWA	254	19	1	
MISSOURI		27	9	57,361
NORTH DAKOTA	26,075	2		
SOUTH DAKOTA	21,207	4	1	
NEBRASKA		2	1	
KANSAS		6		46,498
WEST NO. CENTRAL	121,082	69	15	103,859
DELAWARE		1		766
MARYLAND		8	5	4,830
DISTRICT OF COLUMBIA			2	
VIRGINIA		17	17	
WEST VIRGINIA		40	1	2,808
NORTH CAROLINA		21	9	
SOUTH CAROLINA		4	12	
GEORGIA		11	95	
FLORIDA		31	5,456	
SOUTH ATLANTIC		133	5,597	8,404
KENTUCKY		1,812	6	
TENNESSEE		422	17	
ALABAMA		18	39	
MISSISSIPPI		4	7	
EAST SO. CENTRAL		2,256	69	
ARKANSAS		6	2	
LOUISIANA			9	
OKLAHOMA		2		
TEXAS		15	17	
WEST SO. CENTRAL		23	28	
MONTANA	226			
IDAHO			1	
WYOMING		1		
COLORADO		1		
NEW MEXICO		2	1	
ARIZONA		7	2	
UTAH				
NEVADA			1	
MOUNTAIN	226	11	5	
ALASKA		1		
WASHINGTON		1		
OREGON		1	1	
CALIFORNIA		10	7	
HAWAII			3	
PACIFIC		13	11	
MISCELLANEOUS				
UNCLASSIFIED	917			3,582
UNITED STATES	122,486	27,434	5,774	305,655
POSSESSIONS & OTHER AREAS			10	
U. S. & POSSESSIONS, ETC.	122,486	27,434	5,784	305,655
CANADA	45	2	2	4
FOREIGN			21	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	6			8
GRAND TOTAL	122,537	27,436	5,807	305,667

	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN	IDAHO FARMER-STOCKMAN	KANSAS FARMER
MAINE	1	944		
NEW HAMPSHIRE	1	697		
VERMONT		2,591		
MASSACHUSETTS	2	1,135		
RHODE ISLAND		139		
CONNECTICUT	10	1,074		
NEW ENGLAND	**14**	**6,580**		
NEW YORK	33	14,691		
NEW JERSEY	13	785		
PENNSYLVANIA	42	11,987		
MIDDLE ATLANTIC	**88**	**27,463**		
OHIO	40	7,664		
INDIANA	41	4,304		
ILLINOIS	113	4,569		
MICHIGAN	17	7,507		
WISCONSIN	47	30,166		
EAST NO. CENTRAL	**258**	**54,210**		
MINNESOTA	101	13,373		
IOWA	386	5,429		
MISSOURI	2,182	4,536		
NORTH DAKOTA	149	1,094		
SOUTH DAKOTA	489	1,538	2	
NEBRASKA	9,457	1,784		
KANSAS	25,028	2,671		46,498
WEST NO. CENTRAL	**37,792**	**30,425**	**2**	**46,498**
DELAWARE	4	162		
MARYLAND	5	2,029		
DISTRICT OF COLUMBIA	9	77		
VIRGINIA	22	2,424		
WEST VIRGINIA	6	533		
NORTH CAROLINA	23	1,660		
SOUTH CAROLINA	7	532		
GEORGIA	27	1,268		
FLORIDA	21	1,083		
SOUTH ATLANTIC	**124**	**9,768**		
KENTUCKY	24	4,274		
TENNESSEE	30	3,023		
ALABAMA	17	603		
MISSISSIPPI	31	982		
EAST SO. CENTRAL	**102**	**8,882**		
ARKANSAS	119	1,512		
LOUISIANA	28	746		
OKLAHOMA	9,484	1,526		
TEXAS	4,808	3,213		
WEST SO. CENTRAL	**14,439**	**6,997**		
MONTANA	108	348	89	
IDAHO	55	1,071	14,664	
WYOMING	289	117	44	
COLORADO	6,181	771		
NEW MEXICO	399	271		
ARIZONA	78	350	18	
UTAH	41	554	94	
NEVADA	19	104	95	
MOUNTAIN	**7,170**	**3,586**	**15,004**	
ALASKA	13	98	9	
WASHINGTON	43	2,184	119	
OREGON	42	931	190	
CALIFORNIA	149	3,094		
HAWAII	1	45	1	
PACIFIC	**248**	**6,352**	**319**	
MISCELLANEOUS				
UNCLASSIFIED			163	876
UNITED STATES	**60,235**	**154,263**	**15,488**	**47,374**
POSSESSIONS & OTHER AREAS		214		
U. S. & POSSESSIONS, ETC.	**60,235**	**154,477**	**15,488**	**47,374**
CANADA	41	5,885	4	
FOREIGN	10	2,315	1	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		52		1
GRAND TOTAL	**60,286**	**162,729**	**15,493**	**47,375**

	THE KENTUCKY FARMER	MICHIGAN FARMER	MISSOURI RURALIST	MONTANA FARMER-STOCKMAN
MAINE	1			
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS	1			
RHODE ISLAND				
CONNECTICUT	1			
NEW ENGLAND	**3**			
NEW YORK	16			
NEW JERSEY	2			
PENNSYLVANIA	7			
MIDDLE ATLANTIC	**25**			
OHIO	255			
INDIANA	229			
ILLINOIS	67			
MICHIGAN	30	55,572		
WISCONSIN	7			
EAST NO. CENTRAL	**588**	**55,572**		
MINNESOTA	6			
IOWA	9			
MISSOURI	62		57,361	
NORTH DAKOTA	1			74
SOUTH DAKOTA	1			42
NEBRASKA				
KANSAS	2			
WEST NO. CENTRAL	**81**		**57,361**	**116**
DELAWARE	1			
MARYLAND	10			
DISTRICT OF COLUMBIA	3			
VIRGINIA	53			
WEST VIRGINIA	35			
NORTH CAROLINA	44			
SOUTH CAROLINA	19			
GEORGIA	15			
FLORIDA	62			
SOUTH ATLANTIC	**242**			
KENTUCKY	31,911			
TENNESSEE	191			
ALABAMA	13			
MISSISSIPPI	1			
EAST SO. CENTRAL	**32,116**			
ARKANSAS	5			
LOUISIANA	2			
OKLAHOMA	3			
TEXAS	24			
WEST SO. CENTRAL	**34**			
MONTANA	3			20,809
IDAHO	1			85
WYOMING	1			1,298
COLORADO	8			
NEW MEXICO	1			
ARIZONA	8			35
UTAH				19
NEVADA	1			22
MOUNTAIN	**23**			**22,268**
ALASKA	3			14
WASHINGTON	2			182
OREGON	2			70
CALIFORNIA	13			
HAWAII				2
PACIFIC	**20**			**268**
MISCELLANEOUS				
UNCLASSIFIED		490	772	263
UNITED STATES	**33,132**	**56,062**	**58,133**	**22,915**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**33,132**	**56,062**	**58,133**	**22,915**
CANADA	33	3		17
FOREIGN	4			1
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		1	2	
GRAND TOTAL	**33,169**	**56,066**	**58,135**	**22,933**

	THE NATIONAL FUTURE FARMER	NEBRASKA FARMER	THE OHIO FARMER	OKLAHOMA FARMER-STOCKMAN
MAINE	278			
NEW HAMPSHIRE	799			
VERMONT	790			
MASSACHUSETTS	1,082			
RHODE ISLAND	335			
CONNECTICUT	1,834			
NEW ENGLAND	**5,118**			
NEW YORK	6,058			
NEW JERSEY	1,754			
PENNSYLVANIA	10,874			
MIDDLE ATLANTIC	**18,686**			
OHIO	19,477		80,404	
INDIANA	9,961			
ILLINOIS	15,542			
MICHIGAN	7,016			
WISCONSIN	18,902			
EAST NO. CENTRAL	**70,898**		**80,404**	
MINNESOTA	12,851			
IOWA	12,695	111		
MISSOURI	15,343			
NORTH DAKOTA	4,774			
SOUTH DAKOTA	3,545	218		
NEBRASKA	6,328	51,487		
KANSAS	6,775	566		
WEST NO. CENTRAL	**62,311**	**52,382**		
DELAWARE	1,050			
MARYLAND	2,327			
DISTRICT OF COLUMBIA	204			
VIRGINIA	13,833			
WEST VIRGINIA	4,290			
NORTH CAROLINA	13,020			
SOUTH CAROLINA	4,216			
GEORGIA	13,566			
FLORIDA	8,112			
SOUTH ATLANTIC	**60,618**			
KENTUCKY	12,859			
TENNESSEE	13,631			
ALABAMA	22,441			
MISSISSIPPI	9,159			
EAST SO. CENTRAL	**58,090**			
ARKANSAS	13,409			177
LOUISIANA	9,904			
OKLAHOMA	16,889			56,701
TEXAS	48,554			
WEST SO. CENTRAL	**88,756**			**56,878**
MONTANA	1,869			
IDAHO	3,234			
WYOMING	1,503	73		
COLORADO	2,744	581		
NEW MEXICO	2,699			
ARIZONA	2,964			
UTAH	3,153			
NEVADA	578			
MOUNTAIN	**18,744**	**654**		
ALASKA	166			
WASHINGTON	6,834			
OREGON	3,732			
CALIFORNIA	23,687			
HAWAII	650			
PACIFIC	**35,069**			
MISCELLANEOUS		577		1,244
UNCLASSIFIED			954	
UNITED STATES	**418,290**	**53,613**	**81,358**	**58,122**
POSSESSIONS & OTHER AREAS	2,161			
U. S. & POSSESSIONS, ETC.	**420,451**	**53,613**	**81,358**	**58,122**
CANADA	3	4	1	
FOREIGN	25	11		5
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		2	3	
GRAND TOTAL	**420,479**	**53,630**	**81,362**	**58,127**

	OKLAHOMA/TEXAS FARMER-STOCKMAN GROUP	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER
MAINE				8
NEW HAMPSHIRE				2
VERMONT				4
MASSACHUSETTS				8
RHODE ISLAND				1
CONNECTICUT				11
NEW ENGLAND				**34**
NEW YORK				103
NEW JERSEY			2,560	46
PENNSYLVANIA			51,274	140
MIDDLE ATLANTIC			**53,834**	**289**
OHIO				1,344
INDIANA				51,986
ILLINOIS				84,467
MICHIGAN				1,261
WISCONSIN				878
EAST NO. CENTRAL				**149,936**
MINNESOTA				89
IOWA				176
MISSOURI				855
NORTH DAKOTA				5
SOUTH DAKOTA		1		11
NEBRASKA				19
KANSAS				32
WEST NO. CENTRAL		**1**		**1,187**
DELAWARE			766	5
MARYLAND			4,830	30
DISTRICT OF COLUMBIA				11
VIRGINIA				57
WEST VIRGINIA			2,808	8
NORTH CAROLINA				42
SOUTH CAROLINA				20
GEORGIA				31
FLORIDA				340
SOUTH ATLANTIC			**8,404**	**544**
KENTUCKY				878
TENNESSEE				172
ALABAMA				32
MISSISSIPPI				21
EAST SO. CENTRAL				**1,103**
ARKANSAS	177			45
LOUISIANA	83			18
OKLAHOMA	56,701			36
TEXAS	120,701			102
WEST SO. CENTRAL	**177,662**			**201**
MONTANA		23		12
IDAHO		46		6
WYOMING		3		5
COLORADO				66
NEW MEXICO	1,381			14
ARIZONA		11		110
UTAH		6		6
NEVADA		39		10
MOUNTAIN	**1,381**	**128**		**232**
ALASKA		15		9
WASHINGTON		136		26
OREGON		17,884		7
CALIFORNIA				138
HAWAII				3
PACIFIC		**18,035**		**183**
MISCELLANEOUS	2,069			
UNCLASSIFIED		206	490	
UNITED STATES	**181,112**	**18,370**	**62,728**	**153,709**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**181,112**	**18,370**	**62,728**	**153,709**
CANADA	3	1		76
FOREIGN	11	1		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	21		1	
GRAND TOTAL	**181,147**	**18,372**	**62,729**	**153,785**

	PROGRESSIVE FARMER	SUCCESSFUL FARMING	TEXAS FARMER-STOCKMAN	UTAH FARMER-STOCKMAN
MAINE		221		
NEW HAMPSHIRE		128		
VERMONT		569		
MASSACHUSETTS		293		
RHODE ISLAND		45		
CONNECTICUT		305		
NEW ENGLAND		**1,561**		
NEW YORK		10,728		
NEW JERSEY		796		
PENNSYLVANIA		11,409		
MIDDLE ATLANTIC		**22,933**		
OHIO	10,266	29,260		
INDIANA	9,266	34,726		
ILLINOIS	12,537	62,778		
MICHIGAN	1,316	19,666		
WISCONSIN	1,709	32,214		
EAST NO. CENTRAL	**35,094**	**178,644**		
MINNESOTA	690	52,658		
IOWA	6,859	61,960		
MISSOURI	16,917	33,606		
NORTH DAKOTA		24,049		
SOUTH DAKOTA		22,631		
NEBRASKA	1,231	32,198		
KANSAS	9,070	27,533		
WEST NO. CENTRAL	**34,767**	**254,635**		
DELAWARE	1,732	108		
MARYLAND	8,077	337		
DISTRICT OF COLUMBIA	80	52		
VIRGINIA	29,725	522		
WEST VIRGINIA	9,613	105		
NORTH CAROLINA	51,810	372		
SOUTH CAROLINA	18,642	178		
GEORGIA	35,444	322		
FLORIDA	20,302	820		
SOUTH ATLANTIC	**175,425**	**2,816**		
KENTUCKY	31,936	803		
TENNESSEE	40,047	671		
ALABAMA	36,691	378		
MISSISSIPPI	29,975	196		
EAST SO. CENTRAL	**138,649**	**2,048**		
ARKANSAS	28,068	476		
LOUISIANA	21,175	174	83	
OKLAHOMA	27,653	861		
TEXAS	90,905	1,478	120,701	
WEST SO. CENTRAL	**167,801**	**2,989**	**120,784**	
MONTANA		7,262		7
IDAHO		3,720		17
WYOMING		2,377		181
COLORADO	1,052	7,637		
NEW MEXICO	4,467	270	1,381	
ARIZONA	3,024	799		14
UTAH		512		5,842
NEVADA		214		154
MOUNTAIN	**8,543**	**22,791**	**1,381**	**6,215**
ALASKA	38	120		
WASHINGTON		3,797		7
OREGON		2,834		6
CALIFORNIA	958	2,230		
HAWAII	15	67		
PACIFIC	**1,011**	**9,048**		**13**
MISCELLANEOUS	1,303		825	
UNCLASSIFIED				62
UNITED STATES	**562,593**	**497,465**	**122,990**	**6,290**
POSSESSIONS & OTHER AREAS	13	4		
U. S. & POSSESSIONS, ETC.	**562,606**	**497,469**	**122,990**	**6,290**
CANADA	48	323	3	2
FOREIGN	259	283	6	1
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	118	48	21	
GRAND TOTAL	**563,031**	**498,123**	**123,020**	**6,293**

	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN	WESTERN FARMER-STOCKMAN MAGAZINES	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE				4	
NEW HAMPSHIRE	3				
VERMONT	2			1	
MASSACHUSETTS	7			2	
RHODE ISLAND	1				
CONNECTICUT	6				
NEW ENGLAND	**19**			**7**	
NEW YORK	38			8	
NEW JERSEY	17			1	
PENNSYLVANIA	39			11	
MIDDLE ATLANTIC	**94**			**20**	
OHIO	60			8	
INDIANA	42			16	
ILLINOIS	667			451	
MICHIGAN	54			170	
WISCONSIN	119			54,151	
EAST NO. CENTRAL	**942**			**54,796**	
MINNESOTA	1,794			176	
IOWA	76,678			48	
MISSOURI	1,120			29	
NORTH DAKOTA	20	3	82	8	
SOUTH DAKOTA	362		52	7	
NEBRASKA	642			9	
KANSAS	177			5	
WEST NO. CENTRAL	**80,793**	**3**	**134**	**282**	
DELAWARE	3			1	
MARYLAND	30			6	
DISTRICT OF COLUMBIA	10				
VIRGINIA	24			4	
WEST VIRGINIA	2			2	
NORTH CAROLINA	20			7	
SOUTH CAROLINA	7			1	
GEORGIA	19			10	
FLORIDA	83			43	
SOUTH ATLANTIC	**198**			**74**	
KENTUCKY	16			4	
TENNESSEE	18			12	
ALABAMA	6			1	
MISSISSIPPI	7				
EAST SO. CENTRAL	**47**			**17**	
ARKANSAS	57			14	
LOUISIANA	8			2	
OKLAHOMA	23			7	
TEXAS	132			16	
WEST SO. CENTRAL	**220**			**39**	
MONTANA	13	51	21,000	1	
IDAHO	7	135	14,952	4	
WYOMING	8	6	1,535	2	2,483
COLORADO	100		28	11	
NEW MEXICO	24		62	5	
ARIZONA	155	12	2,106	37	
UTAH	9	10	5,980		
NEVADA	14		324	1	
MOUNTAIN	**330**	**214**	**45,987**	**61**	**2,483**
ALASKA	11	19	59	7	
WASHINGTON	22	22,125	22,581	17	
OREGON	23	107	18,267	6	
CALIFORNIA	200		300	38	
HAWAII	4		4	3	
PACIFIC	**260**	**22,251**	**41,211**	**71**	
MISCELLANEOUS					
UNCLASSIFIED		152	1,338		346
UNITED STATES	**82,903**	**22,620**	**88,670**	**55,367**	**2,829**
POSSESSIONS & OTHER AREAS					
U. S. & POSSESSIONS, ETC.	**82,903**	**22,620**	**88,670**	**55,367**	**2,829**
CANADA	22	8	33	2	
FOREIGN		10	26	1	
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**82,925**	**22,638**	**88,729**	**55,370**	**2,829**

FARM JOURNAL - CROP EDITIONS ONLY

	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	1,846	1,846		
NEW HAMPSHIRE	891	891		
VERMONT	1,983	1,983		
MASSACHUSETTS	1,603	1,603		
RHODE ISLAND	211	211		
CONNECTICUT	1,715	1,715		
NEW ENGLAND	**8,249**	**8,249**		
NEW YORK	17,744	17,744		
NEW JERSEY	2,761	2,761		
PENNSYLVANIA	26,009	26,009		
MIDDLE ATLANTIC	**46,514**	**46,514**		
OHIO	41,039	41,039		
INDIANA	40,097	40,097		
ILLINOIS	63,544	63,544		
MICHIGAN	25,894	25,894		
WISCONSIN	33,043	33,043		
EAST NO. CENTRAL	**203,617**	**203,617**		
MINNESOTA	49,681	49,681		49,681
IOWA	71,637	71,637		
MISSOURI	38,690	38,690		
NORTH DAKOTA	18,284	18,284		18,284
SOUTH DAKOTA	20,454	20,454		20,454
NEBRASKA	41,010	41,010		41,010
KANSAS	40,036	40,036		40,036
WEST NO. CENTRAL	**279,792**	**279,792**		**169,465**
DELAWARE	1,581	1,581		
MARYLAND	5,639	5,639		
DISTRICT OF COLUMBIA	90	90		
VIRGINIA	11,167		11,167	
WEST VIRGINIA	4,292		4,292	
NORTH CAROLINA	19,287		19,287	
SOUTH CAROLINA	5,589		5,589	
GEORGIA	12,736		12,736	
FLORIDA	4,920		4,920	
SOUTH ATLANTIC	**65,301**	**7,310**	**57,991**	
KENTUCKY	12,762		12,762	
TENNESSEE	13,910		13,910	
ALABAMA	8,831		8,831	
MISSISSIPPI				
EAST SO. CENTRAL	**35,503**		**35,503**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				15,828
TEXAS				26,781
WEST SO. CENTRAL				**42,609**
MONTANA				12,074
IDAHO				9,562
WYOMING				3,818
COLORADO	11,934	11,934		11,934
NEW MEXICO				2,272
ARIZONA				
UTAH				2,632
NEVADA				
MOUNTAIN	**11,934**	**11,934**		**42,292**
ALASKA				194
WASHINGTON				10,431
OREGON				7,860
CALIFORNIA				
HAWAII				
PACIFIC				**18,485**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**650,910**	**557,416**	**93,494**	**272,851**
POSSESSIONS & OTHER AREAS	18	18		18
U. S. & POSSESSIONS, ETC.	**650,928**	**557,434**	**93,494**	**272,869**
CANADA	148	148		148
FOREIGN	311	311		311
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59	59		59
GRAND TOTAL	**651,446**	**557,952**	**93,494**	**273,387**

	FARM JOURNAL - CROP EDITIONS ONLY				
	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET	COTTON EXTRA
MAINE					
NEW HAMPSHIRE					
VERMONT					
MASSACHUSETTS					
RHODE ISLAND					
CONNECTICUT					
NEW ENGLAND					
NEW YORK					
NEW JERSEY	2,761		2,761		
PENNSYLVANIA					
MIDDLE ATLANTIC	**2,761**		**2,761**		
OHIO	41,039	41,039			
INDIANA	40,097	40,097			
ILLINOIS	63,544	63,544			
MICHIGAN	25,894	25,894			
WISCONSIN					
EAST NO. CENTRAL	**170,574**	**170,574**			
MINNESOTA	49,681	49,681			
IOWA	71,637	71,637			
MISSOURI	38,690	38,690		38,690	702
NORTH DAKOTA	18,284	18,284		18,284	
SOUTH DAKOTA	20,454	20,454		20,454	
NEBRASKA	41,010	41,010		41,010	
KANSAS	40,036	40,036		40,036	
WEST NO. CENTRAL	**279,792**	**279,792**		**158,474**	**702**
DELAWARE	1,581		1,581		
MARYLAND	5,639		5,639		
DISTRICT OF COLUMBIA	90		90		
VIRGINIA	11,167		11,167		
WEST VIRGINIA	4,292		4,292		
NORTH CAROLINA	19,287		19,287		898
SOUTH CAROLINA	5,589		5,589		508
GEORGIA	12,736		12,736		911
FLORIDA	4,920		4,920		130
SOUTH ATLANTIC	**65,301**		**65,301**		**2,447**
KENTUCKY	12,762		12,762		
TENNESSEE	13,910		13,910		1,227
ALABAMA	8,831		8,831		952
MISSISSIPPI	7,164		7,164	7,164	1,543
EAST SO. CENTRAL	**42,667**		**42,667**	**7,164**	**3,722**
ARKANSAS	8,961		8,961	8,961	978
LOUISIANA	5,189		5,189	5,189	852
OKLAHOMA				15,828	1,406
TEXAS				26,781	6,080
WEST SO. CENTRAL	**14,150**		**14,150**	**56,759**	**9,316**
MONTANA					
IDAHO					
WYOMING					
COLORADO				11,934	
NEW MEXICO				2,272	323
ARIZONA					509
UTAH					
NEVADA					7
MOUNTAIN				**14,206**	**839**
ALASKA					
WASHINGTON					
OREGON					
CALIFORNIA					1,989
HAWAII					5
PACIFIC					**1,994**
MISCELLANEOUS					
UNCLASSIFIED					
UNITED STATES	**575,245**	**450,366**	**124,879**	**236,603**	**19,020**
POSSESSIONS & OTHER AREAS	18	18			
U. S. & POSSESSIONS, ETC.	**575,263**	**450,384**	**124,879**	**236,603**	**19,020**
CANADA	148	148			
FOREIGN	311	311			
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	59	59			
GRAND TOTAL	**575,781**	**450,902**	**124,879**	**236,603**	**19,020**

	SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT		
	HOG QUALIFIED	BEEF QUALIFIED	DAIRY QUALIFIED
MAINE	50	81	103
NEW HAMPSHIRE	40	50	73
VERMONT	62	165	493
MASSACHUSETTS	78	120	153
RHODE ISLAND	15	22	15
CONNECTICUT	78	118	154
NEW ENGLAND	**323**	**556**	**991**
NEW YORK	2,254	4,969	7,476
NEW JERSEY	160	260	234
PENNSYLVANIA	4,248	7,791	6,687
MIDDLE ATLANTIC	**6,662**	**13,020**	**14,397**
OHIO	12,310	15,986	7,326
INDIANA	15,846	17,460	5,308
ILLINOIS	29,435	35,665	9,513
MICHIGAN	6,349	9,587	6,498
WISCONSIN	12,692	25,021	24,836
EAST NO. CENTRAL	**76,632**	**103,719**	**53,561**
MINNESOTA	28,466	32,066	22,239
IOWA	45,712	44,858	12,198
MISSOURI	21,493	28,782	10,714
NORTH DAKOTA	5,580	13,911	3,989
SOUTH DAKOTA	13,706	19,201	6,354
NEBRASKA	16,637	25,102	3,865
KANSAS	17,489	23,935	9,674
WEST NO. CENTRAL	**149,083**	**187,855**	**69,033**
DELAWARE	42	37	24
MARYLAND	135	176	129
DISTRICT OF COLUMBIA	24	30	22
VIRGINIA	215	340	192
WEST VIRGINIA	61	81	55
NORTH CAROLINA	176	199	139
SOUTH CAROLINA	82	100	60
GEORGIA	158	214	96
FLORIDA	306	390	200
SOUTH ATLANTIC	**1,199**	**1,567**	**917**
KENTUCKY	363	510	243
TENNESSEE	363	470	262
ALABAMA	162	261	106
MISSISSIPPI	78	104	52
EAST SO. CENTRAL	**966**	**1,345**	**663**
ARKANSAS	182	263	123
LOUISIANA	65	98	51
OKLAHOMA	326	640	197
TEXAS	659	1,000	456
WEST SO. CENTRAL	**1,232**	**2,001**	**827**
MONTANA	2,368	5,907	796
IDAHO	787	2,528	928
WYOMING	499	1,994	295
COLORADO	2,463	5,783	1,342
NEW MEXICO	73	176	48
ARIZONA	264	407	159
UTAH	97	317	128
NEVADA	54	129	41
MOUNTAIN	**6,605**	**17,241**	**3,737**
ALASKA	46	68	45
WASHINGTON	695	2,142	625
OREGON	643	1,727	520
CALIFORNIA	568	1,057	514
HAWAII	27	25	14
PACIFIC	**1,979**	**5,019**	**1,718**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**244,681**	**332,323**	**145,844**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**244,681**	**332,323**	**145,844**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**244,681**	**332,323**	**145,844**

	SUCCESSFUL FARMING LIVESTOCK EDITIONS		
	HOG	BEEF	DAIRY
MAINE	50	79	98
NEW HAMPSHIRE	38	48	70
VERMONT	58	153	461
MASSACHUSETTS	76	112	148
RHODE ISLAND	13	21	14
CONNECTICUT	72	112	142
NEW ENGLAND	**307**	**525**	**933**
NEW YORK	1,924	3,631	5,576
NEW JERSEY	152	244	210
PENNSYLVANIA	3,752	7,139	5,992
MIDDLE ATLANTIC	**5,828**	**11,014**	**11,778**
OHIO	10,273	13,612	6,016
INDIANA	13,170	14,581	4,586
ILLINOIS	22,532	27,851	7,893
MICHIGAN	5,591	8,459	5,521
WISCONSIN	11,375	22,865	22,014
EAST NO. CENTRAL	**62,941**	**87,368**	**46,030**
MINNESOTA	20,413	22,845	15,752
IOWA	34,839	34,276	9,678
MISSOURI	17,941	24,721	9,377
NORTH DAKOTA	3,738	9,080	2,599
SOUTH DAKOTA	8,476	11,483	4,372
NEBRASKA	12,300	18,696	2,975
KANSAS	15,112	20,008	8,581
WEST NO. CENTRAL	**112,819**	**141,109**	**53,334**
DELAWARE	40	34	24
MARYLAND	126	165	122
DISTRICT OF COLUMBIA	22	26	20
VIRGINIA	207	326	186
WEST VIRGINIA	60	80	54
NORTH CAROLINA	171	189	133
SOUTH CAROLINA	75	90	58
GEORGIA	146	200	92
FLORIDA	188	259	145
SOUTH ATLANTIC	**1,035**	**1,369**	**834**
KENTUCKY	321	459	230
TENNESSEE	337	438	249
ALABAMA	149	245	101
MISSISSIPPI	72	96	49
EAST SO. CENTRAL	**879**	**1,238**	**629**
ARKANSAS	140	210	106
LOUISIANA	58	87	48
OKLAHOMA	223	494	173
TEXAS	561	863	427
WEST SO. CENTRAL	**982**	**1,654**	**754**
MONTANA	1,698	3,552	505
IDAHO	678	2,307	804
WYOMING	385	1,467	244
COLORADO	1,772	4,265	1,007
NEW MEXICO	66	147	47
ARIZONA	162	253	108
UTAH	90	290	119
NEVADA	45	113	35
MOUNTAIN	**4,896**	**12,394**	**2,869**
ALASKA	38	55	40
WASHINGTON	565	1,662	552
OREGON	556	1,510	423
CALIFORNIA	509	929	467
HAWAII	26	23	13
PACIFIC	**1,694**	**4,179**	**1,495**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**191,381**	**260,850**	**118,656**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**191,381**	**260,850**	**118,656**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**191,381**	**260,850**	**118,656**

	CATTLEMEN	COUNTRY GUIDE	COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
			HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	44	561	22	50	
NOVA SCOTIA	523	5,347	373	732	
PRINCE EDWARD ISLAND	187	2,399	416	473	
NEW BRUNSWICK	793	6,829	329	639	
QUEBEC	911	4,855	298	782	4,855
ONTARIO	13,295	68,214	12,548	12,405	68,214
MANITOBA	3,204	24,389	3,198	2,622	
SASKATCHEWAN	6,959	50,897	4,836	4,011	
ALBERTA	11,971	51,292	6,753	5,046	
BRITISH COLUMBIA	2,533	11,441	684	1,089	
NORTHWEST TERRITORIES	16	85		2	
YUKON TERRITORY	9	166	3	2	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**40,445**	**226,475**	**29,460**	**27,853**	**73,069**
BRITISH COMMONWEALTH	13	25	3	6	
UNITED STATES	136	162	25	27	
FOREIGN	42	97	20	26	
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**40,636**	**226,759**	**29,508**	**27,912**	**73,069**

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		5	1	2	8
NOVA SCOTIA		51	4	4	131
PRINCE EDWARD ISLAND		41	5	5	50
NEW BRUNSWICK		29	272	3,339	139
QUEBEC		92	46,883	92,025	186
ONTARIO		879	601	2,417	2,580
MANITOBA		11,573	25	13	13,549
SASKATCHEWAN		27,856	9	17	74,308
ALBERTA		19,638	34	144	34,609
BRITISH COLUMBIA		1,329	3	11	12,372
NORTHWEST TERRITORIES		10			82
YUKON TERRITORY		8			102
MISCELLANEOUS					
UNCLASSIFIED		4			
TOTAL CANADA		**61,515**	**47,837**	**97,977**	**138,116**
BRITISH COMMONWEALTH					24
UNITED STATES		603	25	8	110
FOREIGN		168	56	32	25
UNCLASSIFIED		7			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		**62,293**	**47,918**	**98,017**	**138,275**

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

AUDIT BUREAU OF CIRCULATIONS

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/86 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/85 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	128,990		128,990#	129,137	+.1
JEWISH EXPONENT	50,235	33	50,268	50,036	+.5
THE JEWISH NEWS	21,009		21,009	20,928	+.4
THE JEWISH WEEK	83,686	812	84,498	102,055	+17.2
THE LONG ISLAND CATHOLIC	137,468		137,468#	139,903	+1.7
THE TABLET	64,745	24,374	89,119#	90,331	+1.3

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  How to Read an ABC Business Publication Publisher's Statement

  How to Read an ABC Newspaper Audit Report

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  A handy volume, this breaks out circulation facts by individual daily and weekly newspaper, by county or census division, by province or major market, and includes a ranking of newspapers by circulation and markets by households.

- **Daily Newspaper Circulation Rate Book**

  This shows single-copy prices, weekly and monthly rates for all ABC-member daily newspapers and takes note of any recent change in price. Prices are shown for daily, Sunday, and daily and Sunday.

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